The School of Communication Language and Performing Arts recently hosted Prof. Anne Gregory at the Nairobi Campus, to give a talk on Effective Public Relation Leadership. The event which was held at DAC Auditorium attracted participants from Multimedia University, Nairobi University, United States International University (USIU) and Daystar University, mainly Communication students, Shine FM and Involvement newspaper staff. Professor Gregory is a senior lecturer at Leeds Metropolitan University and the author of the book, Planning and Managing PR Campaigns, a text used by PR students at Daystar University.

She was accompanied by Public Relations Society of Kenya (PRSK) Chairlady, Mrs. Jane Gitau, senior officials and members of PRSK; Mrs. Grace Mutemi, PR Consultant and Managing Director of Ngewa Africa PR firm, and Mrs. Kentice L. Tikolo, Managing Director, Impact Africa.

Present at the talk was Daystar University Vice Chancellor Dr. Timothy Wachira, Deputy Vice Chancellor Academic Affairs, Rev. Prof. James Kombo, Deputy Vice Chancellor, F&A Mr. Jomo Gatundu, A.g. Dean School of Communication Language and Performing Arts, Dr. Wandia Njloya, HoD Communication Department, Dr. Rahab Nyaga, Daystar University faculty members,
and communication faculty from the universities represented. As he welcomed the guests, Rev. Prof Kombo said the University was privileged to host Prof. Gregory. He further pointed out that the professor has a rich experience that dates back to the early 70s.

Speaking to the participants Prof. Gregory noted that the world is compressing, and this, she said is driven by communication, which holds the world together. “In the midst of greed, arrogance and hypocrisy it is PR that can bring the desired change,” she said adding that PR practitioners are great interpreters, who can break complex words to simple words. She further said that PR practitioner’s job is to change the reality and fix things inside, so that the true picture can be seen. Quoting the late former President of United States of America, Abraham Lincoln; “reputation is the shadow of the tree, the tree is the real thing” Prof. Gregory said reputation can take years to build once it has been destroyed.

Daystar University Students Association (DUSA) Vice Chair, Nairobi campus applauded the professor for her book, Planning and Managing PR Campaigns, which she said has helped Daystar PR students to formulate PR campaigns.

Daystar University Parents Association (DUPA) holds AGM

The Daystar University Parents Association (DUPA) convened for its annual general meeting on Saturday 6th December 2014. The meeting, held at the Nairobi Campus, was attended by Deputy Vice Chancellor, F&A Mr. Jomo Gatundu, the outgoing DUPA executive Dr. Calisto Onyango, and Mrs. Dorothy Ngethe, staff and parents.

Speaking on behalf of the Vice Chancellor, the DVC F&A highlighted the recent infrastructural and academics developments in the University such as the opening of new Daystar Academic Centre (DAC) at the Nairobi campus. He also addressed the issue of water shortage at the Athi River campus, saying that the University was in the process of building a dam to cater for the increasing number of students.

Mr. Gatundu further told the parents that plans were underway to tarmac the rough road connecting Athi River campus to Mombasa road, as well as construct a DUPA hostel for men, similar to that of ladies.

On his part the outgoing DUPA Chairman, Dr. Calisto Onyango welcomed the parents to Daystar University and also presided over the election of the new DUPA executive. The following were elected: first year representatives; Mr Francis Adikah and Mrs. Linet Ong’amo, second year representatives; Ms. Rose Masakha and Mr. Philemon Amadi, third year; Ms. Grace Awor and Ms Clara C. Langat and the fourth year representatives were Mr. Noah Omolo and Mr Charles N. Rewa.
Daystar Nairobi Campus Environmental Club members, led by their chairman Victor Enzoveri joined their counterparts in Athi River Campus on December 2, 2014 to plant trees. The exercise which kicked off at 10:30am took place around the ICT Complex, which houses the School of Science, Engineering and Health. The team was joined by Deputy Vice Chancellor, F & A Mr. Jomo Gatundu, who also planted a tree at the site.

Speaking at the event, the Dean, School of Science, Engineering and Health, Dr. Martha Kiarie who is also the patron of the club, said when she joined the University in 1997 Athi River Campus had no trees. She commended the students saying that the trees will serve as wind breakers for the complex. Dr. Kiarie further noted that tree planting enables the students to grow their environmental awareness.

“The Environmental Health students now have a duty to look after the trees as they plant more,” said Gideon Kiptoo, a fourth year Environmental Heath student. “I look forward to a greener, conducive and healthy environment,” added Candy, a student in the same department. A total of 230 trees were plant. Also present was Head of Science Department, Dr. George Kimathi, The University Services Manager, Mr. Wycliffe Mutanda, Lecturers and School Administrators. The exercise was supervised by Mr. Martin Makasa, Assistant Security Coordinator.
Following are some of the newly acquired print titles on Information Management.

**Crisis Information Management: Communication and Technologies by Christine Hagar (2012)**
This book explores the management of information in crises, particularly the interconnectedness of information, people, and technologies during crises. Natural disasters, such as the Haiti earthquake and Hurricane Katrina, and 9/11 and human-made crises, such as the recent political disruption in North Africa and the Middle East, have demonstrated that there is a great need to understand how individuals, government, and non-government agencies create, access, organize, communicate, and disseminate information within communities during crisis situations. This edited book brings together papers written by researchers and practitioners from a variety of information perspectives in crisis preparedness, response and recovery.

**Management of Information Organizations by Waseem Afzal (2012)**
This book is a significant step towards developing a body of management knowledge pertinent to the context of Library Information Science (LIS) and provides a succinct but deep account of management and information organizations. Management of Information Organizations presents a broad view of the information organizations and the nature of management in these organizations, and how information professionals are affected by such management systems. The book equips the reader with the knowledge that will enable them to develop a strong intellectual foundation relating to management and its manifestation in an information organization and provides a significant step towards developing a body of management knowledge pertinent to the context of LIS.

**A Librarian’s Guide on How to Publish by Srecko (2011)**
This title discusses the publishing strategies needed for the development of skills that are essential for successful job requirements and the production of quality print and electronic publications. The book serves as a useful guide indicating the main principles of professional library publishing activities in both print and virtual environments. A number of library activities are, in fact, publishing, and requires librarians to have the knowledge and skills in order to manage it. With the wide use of web sites, these competencies are becoming indispensable—whether it is publishing catalogues of their collections, selected bibliographies, exhibition catalogues, or journals.

This book will show you how network technology can support foster and enhance the Knowledge Management, Sharing and Development (KMSD) processes in professional environments through the activation of both formal and informal knowledge flows. Understanding how ICT can be made available to such flows in the knowledge society is a factor that cannot be disregarded and is confirmed by the increasing interest of companies in new forms of software-mediated social interaction. The latter factor is in relation both to the possibility of accelerating internal communication and problem solving processes, and/or in relation to dynamics of endogenous knowledge growth of human resources.
**New Appointments**

**Promotions**

The Human Resource department would like to notify the community of the following promotions:

- **Mr. Josephat Muthembwa**
  promoted to Deputy University Librarian

- **Mrs. Jane Wambua-Yobera**
  promoted to Senior Librarian (Nairobi Campus)

- **Ms. Winnie Wachira**
  promoted to Senior Assistant Registrar – Examinations

**Change of Guard**

In the School of Business and Economics **Mr. Evans Amata** has been appointed Dean, School of Business and Economics, to replace Dr. David Wachira, while **Dr. Laban Chesang** is the new Head of Economics Department.

Chaplaincy is sad to announce the passing on of **Deborah Atieno Otieno** (left), who was an MA Communications student. Deborah went missing on 23rd November, 2014 until Friday December 5, 2014 when her lifeless body was found in the City Mortuary. Post mortem has revealed that Deborah died of multiple rib and skull fracture, after she was run down by a “hit and run” car, along Mbagathi Road on the morning of 23rd November, 2014. Meetings are ongoing at the Norwich Union, fourth floor Room 12, and also at the International Christian Church (ICC) at Nairobi West, near Mombasa Road, every day from 5.30 pm. Meanwhile, burial date has been planned for 20th Dec 2014 in Seme, Nyanza province.

Dorcas Muthama, MA Counseling Psychology student is bereaved. Her brother, **Mr. Christopher Mutei Maweu** passed on last Sunday at the Kenyatta National Hospital after a short illness. Burial will be on Saturday December 13, 2014 in Machakos County, Kivali Village. She can be contacted on 0725853954.

*Please keep the bereaved families in prayer.*
We would like to notify the community that this is the last edition of Infospot this year. We shall resume the second week of January 2015.