

# 10<sup>TH</sup> SOCIAL MEDIA TECHNOLOGY CONFERENCE 19 - 21 OCTOBER 2020

## Call for Abstracts

Conference Theme: **Social Media (de) Revolution: Past, Present and Future**

Jointly Hosted by : **Daystar University (Nairobi, Kenya) and Howard University (Washington DC, USA)**

Conference Venue: **Daystar University, Nairobi Campus**

Social media are affecting human communications in the 21st century. From social networking, health and lifestyle, business transactions, family relations and religious affinities, social media are revolutionizing the world. Social Media Technology platforms such as **Twitter, Naija pal, Chomi, Lenali App, Instagram, Facebook, and WhatsApp**, the world over, are transforming communications for humankind. This fast-paced human-to-human communication media is not controlled by professional journalists on any given setting but by hundreds of everyday people who are onsite uploading texts, tweets, videos and photos in real-time.

As result, problems are bound to occur. How to deal with these issues is the reason for the joint Daystar University and Howard University Social Media Technology Conference. The aim is to share facts, emerging trends, current studies and findings on Social Media Technology. The Organizing Committee is calling for 200-250 word abstracts (for papers, posters and panels) on any of the following (and related) themes:-

- The Language of Social Media
- Social Media and Human Communication
- Social Media, Human and Community Development
- Social Media and Theology
- Social Media, Peace and Reconciliation
- Social Media and Conflict Management
- Social Media and Education
- Social Media and Child Development
- Social Media, Business and Management
- Social Media and Commerce
- Social Media and Psychology
- Social Media, Health and Lifestyles
- Social Media and Development
- Social Media and Mental Health
- Social Media and Environment
- Social Media and Law
- Social Media and Behavioural Science
- Social Media Human Resource, and Administration
- Social Media and Performing Arts
- Social Media, Leadership and Governance
- Social Media and Ethics
- Social Media and Journalism
- Social Media and Security
- Social Media and Sports

### Abstract Submission

Abstracts should be in Rich Text Format (RTF) and submitted to:  
[daystar-howardconference@daystar.ac.ke](mailto:daystar-howardconference@daystar.ac.ke)

For information & clarification please contact:

**Sr. Prof. A. L. Lando, PhD**

Convener, 2020 Daystar University-Howard University Joint Conference.

Email: [daystar-howardconference@daystar.ac.ke](mailto:daystar-howardconference@daystar.ac.ke)

**Prof. Langmia Kehbuma, PhD**

Co-Convener, 2020 Daystar University-Howard University Joint Conference.

Email: [klangmia@gmail.com](mailto:klangmia@gmail.com)

### Making Payment

**1. By MPESA:** On your phone, select MPESA menu then Paybill. You will be required to give the following details:

- (i) MPESA paybill No.: 209800
- (ii) Account name: duhu2020

(iii) Amount you are depositing (Top up Ksh50 to your payment being the bank charges for your MPESA transaction). Once you pay you will receive a notification confirming that you have paid to Daystar University. Kindly email the MPESA confirmation code to [finance@daystar.ac.ke](mailto:finance@daystar.ac.ke)

### Abstract Publication

The accepted Abstracts shall be published in the Conference (program) proceedings.

### 2. By Bank Deposit

Beneficiary Bank: Co-operative Bank (K) Ltd  
Address: P. O. BOX 321 - 00204  
Branch: Athi River, Kenya  
Account number: 01120065209800

International (USD) Account  
Account number: 02120065209800  
Swift Code: KCOOKENA  
Sort Code: 11033

**3. Onsite Payment:** Conference participants can use VISA card for payment (KSHS)

### Conference Dates

The conference shall take place from 19 – 21 October 2020. Two and half days will be conference days, while the last half day will be academic mentorship for graduate students and publication mentorship for early career scholars.

### Important Dates

Deadline for receiving Abstracts: 30th April 2020  
Deadline for receiving verdicts: 31st May 2020  
Full (working) papers / slides due: by 31st August 2020

### Conference Costs & Payment

#### Local (Africa)

- \* Students – USD 50 (KSHS 5, 000)
- \* Non students – USD 100 (KSHS 10, 000)

#### International (outside Africa)

- \* Students – USD 50
- \* Non students – USD 150

#### Onsite payment

\*The organizing Committee will accept onsite payments ONLY in KSHS as follows:

#### Local (Africa)

- \* Students – KSHS 6,000
- \* Non students – KSHS 12,000

#### International (outside Africa)

- \* Students – USD 60
- \* Non students – USD 200

