1. Name:	Prof. Faith Nguru
2. Photo:	
3.Job Title and Responsibilities:	<ol> <li>DVC-Academics, Research &amp; Student Affairs – Daystar University</li> <li>Academic Leadership: Assure quality of students' instruction and certification standards; oversee the design and development of new courses and curriculum; organize and coordinate regular meetings with faculty; coordinate collaborative academic activities; oversee the management of admissions, registration and examination processes; serve as Secretary to the University Senate; oversee the coordination of the University Library services; superintend provision of quality professional development courses; build and sustain a research culture; supervise implementation of student welfare activities; facilitate faculty development programs and advise on university-wide policy matters.</li> <li>Professor of Communication – teach and supervise research</li> <li>Consultant and mentor in Communication and Christian Ministries</li> </ol>
4. Biography:	I am a highly motivated and experienced academic administrator, researcher, teacher, and mentor in the areas of Communication, Media, Culture, Development, and Christian Ministries and has offered consultancy services in these areas.  I have provided academic leadership at Acting VC, DVC, HOD, Dean and Director levels; coordinated a regional academic collaborative programme in environmental journalism,
	participated in the development of University administrative standard operating procedures and policies including chairing the development of the Daystar University strategic plan for 2005-2010. Has attracted two sabbatical research grants, supervised five

	o impact the next generation.  , Ohio d the shaping of culture in Kenya: outh's use of foreign TV programs. cation , Ohio.	
5. Academic Qualifications:  Education 1993 – 1995 PhD in Mass Communication Bowling Green State University, Dissertation Title: Television and A case study of Nairobi urban you  August 1992 Master of Arts, Mass Communic	o impact the next generation.  , Ohio d the shaping of culture in Kenya: outh's use of foreign TV programs. cation , Ohio.	
Qualifications:  1993 – 1995  PhD in Mass Communication Bowling Green State University, Dissertation Title: Television and A case study of Nairobi urban you  August 1992  Master of Arts, Mass Communication Bowling Green State University, Dissertation Title: Television and A case study of Nairobi urban you  August 1992	d the shaping of culture in Kenya: outh's use of foreign TV programs. cation, Ohio.	
	, Ohio.	
*June 1991 Master of Arts, Christian Ministr Illinois. Thesis Title: A Study of Christia Students of Kenyatta and Nairob	9.0	
*June 1987 Bachelor of Arts, Communication	on, Messiah College, Pennsylvania.	
(* All course work for these degrees was done at Day	ystar University, Nairobi, Kenya.)	
April 1981 SI Secondary School Teacher Co Kenya Science Teachers College	·	
Academic Professional Development:		
2016 Full Professor. 2000 Associate Professor 1995 Senior Lecturer 1991 Lecturer 1987 Graduate Assistant		
	Communication areas including Development Communication, Media, Communication Theory, Christian Ministries, Curriculum Development	

7. Publications:			
	Book Chapters:		
	2019	Kenya Citizens' Sovereignty and the EAC Nexus: The Role of Communication in Democratization and integration in the East African Community: Improving responsiveness to popular participation. Lexington Books. Co-authored by Korwa G. Adar, Phillip A. Kasaija, Agnes Lucy Lando, PLO Lumumba, and Juliana Masabo. WIP	
	2017	Africana Symbolic Contextualism In Black/Africana Communication Theory. Palgrave/ Macmillan Publishers Edited by Kehbuma Langmia Co-authored with A. L. Lando	
	2014	<b>The Development of Christian Higher Education in Kenya:</b> An Overview Christian Higher Education, A global Reconnaissance. Edited by Joel Carpenter, Perry L. Glanzer, Nicholas S. Lantinga ISBN 978-0-8028-7105-3	
	2003	Wives/Spouses Programme at St. Paul's in: For God and Humanity. 100 Years of St. Paul's United Theological college. Edited by Emily Onyango, Publisher, Zapf Chancery, Eldoret. Kenya	
	Books	Books	
	2014	Foreign TV Shows and Kenyan Youth ISBN: 978-9966-149-07-7: Published by Nairobi Academic Press, Nairobi Kenya	
	2014	Living out your purpose in singlehood ISBN: 9966-20-237-4 Published by Evangel Publishing House	
	2007	Nairobi Christian Single Adults Survey Report. Daystar University Press, Nairobi	
	Refereed Journal Articles		
	2006	What can Christian Higher Education do to Promote Educational Well-being in Africa?: Integrating Faith and Learning: Interdisciplinary Perspectives Daystar University. Editor, Mike Kuria	
	2005	Organizational Transformation: Team-building approach. <u>Perspectives:</u> An Academic Journal of Daystar University: June 2005.  Vol.1, No.1	
	1998	Governance and Mass Media Constructed Realities in East Africa. Co-author ed with Stephen Njenga. Perspectives: An Academic Journal of Daystar University: December 1998 Vol.2	

1998	A Community Awakens from Stupor: The Jitegemea Story.  Perspectives: An Academic Journal of Daystar University: Vol. 2. No.1.	
1997	<b>Television and The Shaping of Culture in Kenya</b> . A Case Study of Nairobi Youth Usage of Foreign TV Programming. <u>Perspectives:</u> <i>An Academic Journal of Daystar University</i> . Vol.1, No. 1.	
1997	Communication Consumerism and Gender: A Kenyan Example - Co-author. <i>Perspectives: An Academic Journal of Daystar University:</i> Vol. 1. No. 2.	
1996	Freedom of Expression in Kenya and USA: A Comparison. African Media Review, Vol. No.10.	
2019:	The Dilemma of Christian Higher Education in Kenya, Kuyers Institute / Inche conference Shaping Christian Learning. Calvin University, Grand Rapids, Michigan, USA	
Conference Papers		
2018	The agony of interpreting Christian worldview; Nexus between theoreticians and practitioners. IAPCHE. All Africa Conference on <i>Integral Christian Scholarship in Africa</i> , North Western University Potchefstroom, South Africa	
2016	Communication: Tool for Ethnic Conflict Management- A case of Mau Forest Co-presented with Victor Boiyo. International Communication Association, Africa Regional Conference.	
2015	Preparing Innovative & Market Ready Communicators- World Conference on Public Relations (WCPREE), Nairobi	
2012	<i>Integration of Faith &amp; Learning</i> - School of Human and Social Sciences Seminar on Integration of Faith and Learning.	
2010	Christian Worldview: Implications for Christian Higher Education (Administration, Curriculum and Practice) Centre for the Promotion of Christian Higher Education, Thika	
2009	Higher Education in Africa Paper presented to the Faculty Enrichment Programme, Shillon, India	
2007	God's Redemptive plan for the lost and future generations of Africa. Paper presented at the Association of Christians Schools International, Africa Round Table Conference, Johannesburg. 25 <sup>th</sup> – 30 <sup>th</sup> March	

2006	<i>Education for sustainable development</i> East Africa Environmental Network, Annual Conference. $26^{th} - 27^{th}$ May.
2006	Linkages between Free and Independence Press and Poverty Alleviation: Indicators to Measure Impact on Poverty Alleviation, UNESCO World Press Freedom Day at Silver Springs Hotel, Nairobi, 3 <sup>rd</sup> May, 2006.
2006	Environmental Journalism: Strategies for Community Transformation in East Africa Through Transformation and Empowerment Via the Media: - Women as Global Leaders Held at Zayed University, Abu Dhabi, United Arab Emirates, 11 <sup>th</sup> March, 2006.
2005	<b>Developing Women Leaders:</b> A case of Kiriri Women's University of Science and Technology. Kenya Women as Global Leaders, Zayed University Student Leadership Conference held at Dubai, United Arab Emirates March 13 – 16, 2005
1996	Gender as a Communication Concept, Conference paper African Council of Communication Education. Nairobi, Kenya.
1995	<b>Research Media Criticism and Awareness</b> <sub>2</sub> - African Council of Communication Education Workshop on Media Education and Training in Africa (META) Ruaraka, Kenya.
1994	The Symbolic Valuing of Television in Kenya. Third World Communication studies. Omaha, Nebraska.
1994	Current Trends in Communication Theory and Research, Public lecture at Daystar University, Nairobi.
1993	<b>Intrapersonal Communication and the Cultural Adaptation</b> Process, Bowling Green State University, Ohio.
Published Conference Papers	
2013	Socio Economic Context as a Major Determinant of Research Themes on Early Childhood Development: A Case of Mbeere South District. In Christian Perspective and Research on Child Development in the African context. Editors Prof. Susan Greener, Dr. Rebecca Oladipo. Daystar University, Nairobi.
2006	What can Christian Higher Education do to promote educational well-being in Africa? In Christian Higher Education in the Global Context. Dordt College Press. Editor: Nick Lantinga.

#### **Book Editor:**

2005 Editorial Advisor - Grassroots Toolkit for HIV and AIDS-Responses

to Common Questions, Published by Daystar University for Churches

United Against HIV and AIDS (CUAHA).

# **Monograph Editor:**

Abstracts: Masters Theses (1978-2004), Daystar University
Abstracts: Masters Theses (2005-2007), Daystar University

#### **Journal Editor:**

2005 **Perspectives:** An Academic Journal of Daystar University: June 2005.

Vol.1

1997 **Perspectives:** An Academic Journal of Daystar University: January 1997

Vol.

1998 **Perspectives:** An Academic Journal of Daystar University: December

1998 Vol.2

#### PROFESSIONAL WORK EXPERIENCES:

Consultant and Adjunct Lecturer (January 2018 to July 2019)

**Deputy Vice- Chancellor, Academic Affairs,** Riara University (January 2013 to December 2017)

**Dean, School of Communication, Languages and Performing Arts**, Daystar University (August 2010 to December 2012).

In charge of Communication and Language and Performing Arts departments with approximately 60 members of staff, 1600 students, a radio station and a student newspaper.

# Coordinator, PhD in Communication Programme

Daystar University, (December 2009 to December 2012) In charge of the admissions, teaching, examinations of two cohorts of 15 students

# Director, Research, Publications and Consultancy

Daystar University (August 2004 to July 2010) In charge of the University research, publication and consultancy functions

**Sida/Makerere Country Coordinator,** Regional Training Programme on Environmental Journalism and Communication (January 2003 to 2008) Trained over 400 journalists in Kenya and represented the programme in the Eastern Africa region.

# Dean, Faculty of Arts, Daystar University (May 2001 to July 2004)

In charge of five departments:

- 1. Postgraduate Studies
- 2. Communication
- 3. Biblical & Religious Studies
- 4. Language & Literature
- 5. Music

# Chairperson, Research and Publications, Daystar University (September 1998 to May 2001)

- Review and write research proposals
- Publish journals and academic texts.

# Chairperson, Postgraduate Studies, Daystar University (August 1995 to August 1998)

- Coordinate staff's professional development
- Academic advisement
- Teach and supervise Masters theses
- Develop and review curricula.

#### **Other Academic Activities**

# A. External Examiner:

- 1. Makerere University, Uganda
- 2. St. Paul's University, Limuru, Kenya
- 3. University of Nairobi School of Journalism and Mass Communication
- 4. Rhodes University, South Africa
- 5. St. Augustine University of Tanzania, Mwanza, Tanzania

#### **B.** Resource person:

- 1. Commission for University Education Review Communication programmes and facilities for various private universities.
- 2. Africa Centre for Development Communication Facilitate Training
- 3. 4/14 Window. Annual Conferences on Child Ministries
- 4. Kenya Private Universities Research Consortium-current Chair

#### C. Curriculum Developer

- 1. Bachelor of Arts in Communication for St. Paul's University
- 2. Bachelor of Arts in Communication for Presbyterian University of East Africa
- 3. PhD Communication Curriculum for Daystar University (alongside others)
- 4. Bachelor of Arts in Communication Curriculum for Pan Africa Christian University
- 5. Master of Arts in Communication for St. Paul's University
- **D. Chairperson**, National Council of Churches of Kenya Communication Advisory Committee,

- E. Editorial Advisor, Voice St. Paul's United Theological College Magazine (October 1989 to July 1991)
- F. Program Review: Tear Fund Children Ministry Program Uganda

# Leadership/Management Sample Training Seminars and Leadership P:

- Leadership and Management Skills Training Kenya School of Government
- Organizational Communication and Management
- Strategic Organizational Processes
- Tools and Systems for Effective Professional Leadership
- Supervision and Change Management
- Leadership in Nonprofit Organizations
- Information Systems and Information Flow in Organizations
- Case Method Workshop
- Grant Proposal Writing
- Communication and Time Management
- Writing Distance Learning Materials
- President: African Peoples Association, Bowling Green State University, Ohio (1992 1993)

## **Membership in Professional Associations**

ICA: International Communication Association AMWIK: Association of Media Women in Kenya

**IAPCHE:** International Association for the Promotion of Christian Higher

Education.

**EACA:** East Africa Communication Association

#### **Research Grants**

**FAWE:** Communication Strategy for Combating Sexual Harassment in Universities: A Communication Perspective.

**OSSREA:** Comparing Parallel and Regular Students' Performance: UON and Makerere University

#### **Consultancies:**

- Nairobi Baptist Church: Income Generating Activities
- Nairobi Baptist Church: Book on 50 Years of History
- Compassion International: Study on Child Abuse
   Terre des Hommes: Child Exploitation in Turkana District
- World Bank: Communication Strategy for ASALS- with Valour Communication
- Christ is the Answer Ministries: Baseline Demographic Survey for Christ is the Answer Ministries (CITAM)
- Transworld Radio: Evaluation of PMTCT radio programme

	<b>Community Engagement</b>	
8. Classes you teach:	Director Chairperson: Chief Commissioner: Chairman: Lay Preacher: Undergraduate	s Media erpersonal Communication unication Culture ss of Communication Development  ation  uate Studies arch ory d Research es of Communication and Culture nunication strategies
	<ul><li>Human Communicat</li><li>Doctoral Colloquiun</li></ul>	re Research Methods and Analysis udies
	11 0	o- Cultural Institutions
9. Other relevant links:	Research Gate	

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