

Dr. Dancan Irungu

Name	Dr. Dancan Irungu Senior Lecturer, School of Business & Economics
Photo	 A professional portrait of Dr. Dancan Irungu, a man with short dark hair, wearing a light blue button-down shirt and a patterned blazer. He is smiling slightly and looking towards the camera. The background is dark with some vertical lines, possibly a bookshelf or a wall.
Job title:	Snr. Lecturer School of Business & Economics
Biography:	<p>Dr. Dancan Irungu holds a Doctorate in Business Management and Administration. He is an expert with a lot of experience and knowledge as a practitioner and a scholar in the fields of strategy development, project management, strategic planning, management of change, organization restructuring and monitoring & evaluation. He is the managing partner at Vision Strategy Africa Ltd a Regional management consulting and training firm. Dancan is a senior lecturer at Daystar University in commerce department where he lectures in postgraduate program – MBA and undergraduate programs. He has published widely in internationally peer refereed journals and has coauthored books that are used as reference materials at University level. His research interest is in the area of strategic planning, SME development & internationalization, organizational restructuring and project management.</p> <p>Dr. Irungu has consulted widely for public and private sector organizations both locally and internationally. Some of his recent</p>

consultancy engagements include; Lead consultant for The Republic of Liberia National Malaria Control Program (NMCP) LMG project, a five year project financed by Global Fund and USAID. He was the lead consultant for The Republic of Sierra Leone National Malaria Program (NMCP) charged with the responsibility of reviewing the strategic implementation of the program. He was contracted by USAID for DEMA (Decentralized Education Management Activity – 18 months ministry of education project sponsored by GoK and USAID) where he was the national advisor on strategic plan and service charter deliverables.

Dancan was a strategy advisor for FANIKISHA institutional strengthening project (national 5 year USAID funded health institutional strengthening project implemented by Management Sciences for Health (MSH), Pact Inc., Danya International, and Africa Capacity Alliance (ACA). He was contracted by The Nairobi Hospital as the lead consultant for culture change and performance management training program which targeted senior management. He was the managing consultant on the development of five year strategic plan for Takaful Insurance Ltd; also advising the board on the strategic role out plan in Sub Saharan African market. He was engaged by Centre for British teachers (CFBT) as a member of think tank for a project funded by IFC World Bank where his role was to develop strategic tools and instruments on planning.

Dr. Irungu is a co-founder of Mentor Africa Network; a mentoring organization that support the youth of Africa to navigate, respond and connect to their purpose in life through life coaching and mentoring. He also sits in several organization boards in public

and private sector as a strategy advisor.

Academic Qualifications:	Institution [Date from - Date to]	Degree(s) obtained:
	Dedan Kimathi University of Technology 2011 - 2015	PhD – Business Administration & Management Thesis Title: Factors that influence internationalization of medium sized firms in Kenya
	Jomo Kenyatta University of Agriculture and Technology 2010 - 2011	Pre Doctorate – Business Administration
	University of Nairobi 2007	MA – Project Management and Planning (University of Nairobi) Thesis title: Analysis of factors that contribute to successful implementation of projects; the case of Anglican Church of Kenya, Mt. Kenya region
	University of Nairobi 1998 - 2002	BED – Arts (Mathematics and Business studies)
Other Trainings		
<ul style="list-style-type: none"> • Higher education teaching and assessment Daystar University CETL (PCHET) 2018 • Research designs and methodology University of Pretoria South Africa 2013 • Business case writing and report writing: Strathmore University 2013 • Training of trainers National Campaign Against Drug Abuse - NACADA 2009 • Monitoring & Evaluation and Data collection World Vision 2005 		

<p>Publications:</p>	<p>Irungu, D. (2018). <i>How Strategic Entry Modes Influence Internationalization of Small Medium Enterprises in Kenya</i>. International Journal of Business and Management</p> <p>Zawadi, M., Irungu, D., & Muturi, W. (2018). Effect of financial inclusion strategy on performance of small and medium enterprises: a case of selected SMEs in Dar es Salaam, Tanzania. <i>Journal of Strategic Management</i> , 51 - 70.</p> <p>Irungu, D. (2017). How firm size and firm age characteristics affects firm strategic ability to move from domestic to international market. <i>The International Journal of Business Management and Technology</i>, 1(2), 21 - 28.</p> <p>KoangYiek, G., Irungu, D., & Mwamba, D. (2017). The effect of training and development strategy on organizational performance; a case study of Central Bank of South Sudan. <i>Journal of Strategic Manegement</i>, 1(1), 42 - 59.</p> <p>Tipitip, P., Irungu, D., & Muriithi, S. (2017). Assessment of challenges facing the implementation of County Integtrated development plan: a case study of Narok County. <i>Journal of stratetegic management (JSM)</i>, 1(2), 1 - 23.</p> <p>Mwangi, A., & Irungu, D. (2016). How strategic planning culture has made Equity Bank remain at the top of micro finance banking in Africa and the world. <i>International journal of economics, commerce and management</i>, IV(9), 644 - 659.</p> <p>Florence, W., & Irungu, D. (2015). Does Strategic Planning Improve Organizational Performance: Evidence from Kenyatta National Hospital in Kenya. <i>International Journal of Economics, Commerce and Management</i> .</p> <p>Caroline, N., & Irungu, D. (2015). How church owned businesses promote sustainability of the church: Case of selected churches in Nairobi, Kenya. <i>International Journal of Economics, Commerce and Managment</i>.</p> <p>Irungu, D., Mwita, M., Joyce, W., & Anne, K. (2015). Key decison Maker as the determinant of internationalization of medium sized enterprises: Lessons from Kenya. <i>International Journal of Economics, Commerce and Management</i>.</p> <p>Julia, M., & Irungu, D. (2014). Determinants of successful strategic plan implimentation: Lessons from Kenya. <i>European Journal of Business and Management</i>, 6(33), 53-63.</p> <p>Dancan, N., & Joyce, N. (2014). How Firm Resources Influence</p>

Medium Sized Firm Operation Shift from Domestic to International Market. *Kenya Journal of Technical and Vocational Education Training*, 3, 140-149.

Caroline, W., & Irungu, D. (2014). Does adoption of information technology improve firm performance? A survey of firms listed in the Nairobi securities exchange. *Journal of Economics and Sustainable Development*, 5(23), 106-111.

Linda, M., & Irungu, D. (2014). Financial Literacy and its effects on women economic empowerment: Evidence from Kenya. *Kenya Journal of Technical and Vocational Training*, 3, 188-197.

List of books published

Irungu, D., & Ndegwa, J. (2017). *Mastering the art of developing a strategic plan: A practical approach*. Nairobi: IntelPlus Resources.

Irungu, D., & Ndegwa, J. (2017). *Feeding Your Focus*. Nairobi, Kenya: IntelPlus Resources.

Irungu, D., & Ndegwa, J. (2017). *Mentorship Manual: Creating new possibilities in young people's lives*. Nairobi, Kenya : CLC Kenya.

Published book review

Solutions for African Food Entreprises (SAFE). (2016). *Agri Business Management Handbook*. Nairobi: ebook.

Editor and reviewer of peer refereed journals

- The East African Journal of Business administration – Member of the editorial board
- Kenya Journal of Technical and Vocational Education and Training – Journal reviewer
- International Journal of Engineering Technology Research & Management - Member of advisory board

Published manuals (authored and co-authored)

- Strategic management handbook for MBA
- Faulu bank executive coaching manual
- Kenya community development foundation (KCDF)

	<p>secondary school coaching and mentoring manual</p> <ul style="list-style-type: none"> ➤ Kenya community development foundation (KCDF) primary schools coaching and mentoring manual <p>External and internal examiner appointment</p> <ul style="list-style-type: none"> ➤ External examiner for Chandaria Business School of United States International University (USIU - Africa) ➤ External examiner for School of Business and Economics of Lukenya University ➤ Internal examiner at the School of Human and Social Sciences of Daystar University
	<p><i>PhD External Examination</i></p> <p>Lucy Kiruthu 642107 (graduated 2018) - "Organizational capabilities and strategy execution in deposit taking Saccos in Kenya"</p> <p><i>MBA Thesis Supervision</i></p> <p>Saya N. Ondiso 16-0427 (graduated 2018) - The influence of strategic change management on a firm's post acquisition performance in the energy industry in Kenya: a case study of Schneider Electric</p> <p>Cecilia Muendo 16-0535 (graduated 2018) - The role of leadership in strategy implementation in commercial banks in Kenya: a case of Kenya Commercial Bank limited</p> <p>Kpaka, Jolie Sifa 16-1651(to graduate in Dec. 2018) - Effectiveness of solid waste management strategies adopted by manufacturing companies in enhancing organizational sustainability. A case of selected companies in Beni, Democratic Republic of Congo (DRC)</p> <p>Gordon KoangYiek (graduated in 2017) - The effect of training and development strategy on organizational performance: a case study of Central Bank of south Sudan</p>

Nzisa Kattambo (graduated in 2018) - The effect of internal brand management on organizational performance: a case of Family Bank limited

Regina Wanjiku Mwangi (graduated in 2017) - Competitive strategies adopted by banks in response to changes in the banking industry: a case of Diamond Trust Bank

Julius Mwanose 12-1509 (graduated in 2017) - The effect of organizational environmental changes on strategic responses: a case of Bamburi Cement company in Kenya

Joslyne K. Ndubi 14-0824 (graduated 2016) - Factors affecting effective implementation of organizational change in the public sector in Kenya:A case of the Judiciary of Kenya

Beatrice Omwanda 13-1278 (graduated 2016) - The role of leadership in successful change implementation: a case of the Fred Hollows Foundation

Jackline Mainye 14-0361 (graduated 2016) - Effect of information and communication technology on performance of pharmaceutical manufacturing small and medium enterprises in Nairobi County

Violet Aswa 13-0202 (graduated 2016) - an assessment of human resource management practices on project performance a case study of Athi Water Services Board

Zawadi Mdasha 14-1036 (graduated 2016) - The effects of financial inclusion strategies on performance of small and medium enterprises: a case of selected smes in tanzania

Dulcie Fredette Munezero 14-0355 (graduated 2016) - The effects of bancassurance on organizational performance: a case study of jubilee insurance company, Nairobi, Kenya

Jane Tiptip Psiwa 09-1284 (graduated 2016) - Assessment of challenges facing the implementation of the county integrated development plan: a case study of Narok County Government

Paskal Martin Opiyo 13-1865 (graduated 2016) - The role of social media in improving micro and small-sized enterprises performance in Nairobi: a case of the hair and beauty boutiques

	<p>Margaret Njihia 14-0319 (graduated 2016) - Influence of strategic planning on the performance of selected small and medium enterprises in Nairobi Kenya</p> <p>Conferences and seminars</p> <ul style="list-style-type: none"> ➤ Higher education training conference - Commission for University education (Catholic University) – 2018 ➤ Research and grant writing workshop – Pan African University – 2018 ➤ Grant writing workshop – APHRC ➤ Monitoring and evaluation seminar, from evidence to action – USIU <p>Contributing expert in business news/analysis</p> <ul style="list-style-type: none"> ➤ Business analyst contributing expert with Mediamax (K24 Business News) ➤ Business analyst and contributing expert with Royal Media (Inooro TV & Inooro Radio) ➤ Commentator for GBS TV on youth mentoring ➤ Business analyst and commentator for Mt. Kenya TV <p>Membership in professional bodies</p> <ul style="list-style-type: none"> ➤ Doctoral Association of Eastern Africa (DAEA) ➤ Kenya institute of Management (KIM) ➤ Africa Academy of Management (AFAM)
<p>Classes I teach</p>	<p>MBA</p> <ul style="list-style-type: none"> - Strategic management and innovation - Management design and organization transformation - Project management <p>Undergraduate</p> <ul style="list-style-type: none"> - Strategic management and decision making - Small business management.
<p>Recent Consultancy assignments:</p>	<p>Principal consultant, Kenya Community Development Foundation (KCDF) Mentoring project - through its partnership with Wellspring Philanthropic Fund, KCDF is implementing an accelerating program which addresses mentorship needs in schools targeting teachers and pupils.</p> <p>Consultant for review of Republic of Sierra Leone National</p>

Malaria Control Program (NMCP) LMG project - The US President's Malaria Initiative (PMI) provided technical assistance to six National Malaria Control Programs (NMCPs) through the Leadership, Management and Governance National Malaria Control Program Capacity Building Project (LMG/NMCP). Sierra Leone was one of the countries that benefitted from the program.

Consultant for review (OCA) of Republic of Liberia National Malaria Control Program (NMCP) LMG project - The US President's Malaria Initiative (PMI) provided technical assistance to six National Malaria Control Programs (NMCPs) through the Leadership, Management and Governance National Malaria Control Program Capacity Building Project (LMG/NMCP). Liberia was one of the countries that benefitted from the program.

Managing consultant for Technoserve Kenya WRAPS program, monitoring and evaluation assignment (a 15 months project sponsored by Rockefeller foundation).

Consultant on monitoring and evaluation for Government hospitals and NGOs dealing with HIV/AIDS - The University of Nairobi HIV Capacity Building Fellowship (UHIV Fellowship) was a five year project supported by the US Centres for Disease Control and Prevention (CDC) with funding from the US President's Emergency Plan for AIDS Relief (PEPFAR)

Consultant FANIKISHA Institutional Strengthening project – was a five-year cooperative agreement, funded by USAID/Kenya and implemented by Management Sciences for Health (MSH), Pact Inc., Danya International, and the Regional AIDS Training Network (RATN).

National advisor on strategic plan and service charter deliverables for DEMA project (DEMA - Decentralized Education Management Activity – 18 months ministry of education project sponsored by GoK and USAID).

Lead consultant for review of Daystar strategic plan 2011-2016 and development of the current strategic plan 2016 - 2021.

Consultant for FANIKISHA institutional strengthening project on strategic planning and project management (FANIKISHA was a national 5 year USAID funded project implemented by

	<p>Management Sciences for Health (MSH), Pact Inc., Danya International, and Africa Capacity</p> <p>Principal consultant for Interreligious council of Kenya (IRCK) and Kenya NGOs Alliance against Malaria (KeNAAM) in development of their project management and planning manuals</p> <p>Managing consultant for the development of five year strategic plan for Takaful Insurance Ltd.</p> <p>Member of think tank engaged by Centre for British teachers (CFBT) for a project funded by IFC World Bank where his role was to develop strategic tools and instruments on planning.</p> <p>Lead consultant for MuST (Muungano Support Trust) - an affiliate of Slum Dwellers International (SDI) in review and development of strategic plan.</p> <p>Lead consultant for development of strategic plan for Feed Children International, Kenya.</p> <p>Trainer for Family Bank managers, Faulu bank managers and The Nairobi Hospital senior managers in different performance management areas; strategy and management of strategic change; managing culture in changing business environment</p>
<p>Contact details:</p>	<p>Email; dirungu@daystar.ac.ke danirungu2010@gmail.com</p> <p>Tel. +254 721 829 435</p>