


# Daystar University Staff Profile for Dr. Evans O. Amata

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<b>1. Name:</b>	Dr. Evans Ombima Amata Senior Lecturer Dean, School of Business and Economics
<b>2. Passport photo:</b>	 A passport-style photograph of Dr. Evans Ombima Amata, a Black man with a shaved head, wearing a dark suit jacket, a white shirt, and a patterned tie. The photo is set within a white border and a green rectangular frame.
<b>3. Job Title and Responsibilities:</b>	<p>Dean, School of Business &amp; Economics:</p> <p>Main Responsibilities:</p> <p>Implementing the school strategy in line with overall strategy, policies, processes and procedures to achieve the Institution's goals and objectives.</p> <p>Other Responsibilities:</p> <ol style="list-style-type: none"><li>1. Articulating and leading in the implementation of university policies and procedures and ensuring that school policies and practices are consistent and compliant with those of the University.</li><li>2. Monitoring curriculum implementation, syllabi used, courses projection, and teaching methodologies</li><li>3. Coordinating student formative and summative evaluation through continuous assessment, examinations, theses supervision and examination for quality and excellence in academic scholarship at school level</li><li>4. Monitoring research and publication outputs of the school</li><li>5. Monitoring the use of facilities and equipment assigned to the school.</li><li>6. Engage in teaching and training of students. (Teaching Finance and Accounting units to undergraduate and postgraduate students)</li><li>7. Preparing and revising, as necessary, academic programs, plans and calendar for the school in line with the senate calendar of academic events.</li></ol>

	<ol style="list-style-type: none"> <li>8. Ensuring Christian behavior and appropriate behavior both internal and external in line with the institutions vision.</li> <li>9. Identifying, benchmarking, and implementing of best practices in academic school management for improved performance and achievements.</li> <li>10. Preparing, monitoring and reporting of the school budgetary allocations and overseeing the utilization of budgetary resources.</li> <li>11. Responsible for talent management in the school including coaching, mentoring, developing, motivating, training and evaluating staff to achieve highest levels of performance.</li> <li>12. Leading and managing the school communication with other constituencies within the University</li> <li>13. Managing and Implementing change initiatives to achieve desired university plans and culture.</li> </ol>
<p><b>4. Biography (About Me):</b></p>	<p>I have served as a consultant and a lecturer of accounting and finance units at the Kenya School of Monetary Studies and Daystar University. I joined Daystar University in 1997 as a part-time lecturer and later as a full time lecturer in 2000. Over the time, I managed to rise from a timetable officer to positions of higher responsibility through the ranks. Among the responsibilities that I served include; Coordinator Continuing Education (2008-2010), Ag Coordinator Collaborative Academic Programmes, Chairman, of the Economics department (2010-2014), Director, Daystar Enterprises Limited (2014 to date), Chairman Daystar University provident Fund (2010 to date), Chairman Daystar multipurpose cooperative society (2009-2012) and currently the Dean of the School of Business and Economics (2014 to date)</p> <p>I have successfully supervised more than 50 MBA theses and participated in local and international conferences. I successfully led the Daystar University, School of Business and Economics in hosting the Nottingham-Daystar international conference in August 2015. I have also been involved in the development of a number of academic programmes at Daystar University including; B Com (purchasing and Logistics), B Com Law, MBA (2005), MSc Economics (2014), LLB (2015) and PhD (Business Administration). Other achievements include; leading a team that developed the 2016-2021 Daystar University strategic plans, the Daystar University School of Law strategic plan, Market surveys for the MBA programme and the Daystar law programme. Organized a business incubation boot camp, in collaboration between Daystar University and Agora Enterprise, from US. I'm a registered member of Christ is The</p>

	Answer Ministries (CITAM), where I serve as an elder and head of the ushering ministry at CITAM Rongai.			
<b>5. Academic Qualifications:</b>				
	Academic Qualifications	Year of award	Institution	Thesis Title
	PhD Business Management (Finance)	2017	JKUAT	Effect of Macro-Economic Variables on Stock Market Volatility in Kenya
	Master of Finance and Control (MFC)	1996	Madurai Kamaraj University	An Analysis of Deposit taking Non-Banking Financial Institutions in Madurai District
	BA, Rural Industries and Management	1994	Gandhi gram University	Demand Forecasting in Soap making Industries in Dindigul District- Academic project work
	<b>Professional development:</b>			
	Certificate of Proficiency (Trustee Development Program Kenya)	2014	College of Insurance, Nairobi	N/A
	Certificate in Case Writing	2005	Nottingham University	N/A
	Theology of Works	2016	Daystar University	N/A
	Certificate in development and use of scheme of work and lesson plan	1999	Kenya School of Monetary Studies	N/A
	Certificate in computer programming	1994	Gandhigram University	N/A
Certificate in Research Proposal Writing	2001	Daystar/Service Master Inc. USA	N/A	

<b>6. Research Interests:</b>	<ul style="list-style-type: none"> <li>• Behavioral Finance</li> <li>• Securities market</li> <li>• Financial Economics</li> <li>• Financial Modeling</li> <li>• Business incubation and mentorship</li> </ul>
<b>7. Publications:</b>	<ol style="list-style-type: none"> <li>1. Amata, E.O., Muturi, W. &amp; Mbewa, M. (2016). Relationship between Macro-economic Variables, Investor Herding and Stock Market Volatility in Kenya. <i>International Journal of Economics, Commerce and Management</i>. 4(8), 36-54 ISSN 23480336</li> <li>2. Amata, E.O., Muturi, W. &amp; Mbewa, M. (2016). The Casual Relationship between Inflation, Interest Rate and Stock Market Volatility in Kenya. <i>European Journal of Business, Economics and Accounting</i>, 4 (6) 10-23 ISSN 2056 – 6018.</li> <li>3. Kituku, A., M. Amata, E.O. (2016). Determinants of the Uptake of NHIF Medical Cover by Informal Sector Workers: A Case of UNAITAS SACCO Members in Murang’a County. <i>Journal of Public Policy &amp; Administration</i>. 1(1). 17-31.</li> <li>4. Kitilit, J., C., Bowen, M. &amp; Amata, E. O. (2016). The Role of Agency Banking in Improving Financial Access in Kenya: A Case Study of Langata Constituency. <i>Journal of Developing Studies</i> .1(1) 61-73</li> <li>5. Mwendu, J., Muturi, W. &amp; Amata, E.O. (2017). Effect of Credit Card Incentives on Consumer Borrowing in Kenya: A Case of Commercial Banks in Kenya. <i>International Journal of Academic Research in Economics and Management Sciences</i>. 6, ( 2) ,35-43 ISSN:2226-3624</li> <li>6. Manyuru, A., Muturi, W. &amp; Amata, E.O. (2017). The Impact of Corporate Diversification on Firm Value in Kenya. <i>African Journal of Business Management</i>. 11(11), 241-249. ISSN 1993-8233</li> <li>7. Amata, E. O. (2017). Effect of Macroeconomic Variables on Stock Market Volatility in Kenya. Published Thesis, JKUAT</li> <li>8. Amata, E.O. (2019) Effect of Interaction between Investor Herding Behaviour and Selected Macro-Economic Variables on Stock</li> </ol>

	<p>Market Volatility in Kenya ( working paper)</p> <p>9. Amata, E.O. (2019) Determinants of Individual Investors’ Behaviour in Kenya: A Study of Individual Investors Trading on the Nairobi Securities Exchange (working paper).</p> <p><b>Latest Conferences attended:</b></p> <ol style="list-style-type: none"> <li>1. The 4<sup>th</sup> international conference on HRM and the management of Organisations in Africa. August 2015, Nairobi, Kenya. Presented two papers</li> <li>2. The Social Protection Conference in Nairobi, from 20th March to 23rd March 2018. Nairobi , Kenya</li> </ol> <p><b>Projects:</b></p> <ol style="list-style-type: none"> <li>1. Nairobi Stock Exchange challenge (2010), I was involved as a Judge for the challenge.</li> <li>2. Netfund GIA II and GIAIII, Green Innovation Award (2017-2018), I was involved in providing consultancy services in training and mentoring business innovators</li> <li>3. Agora- Daystar Venture village business incubation project (2017-2018), I was involved in planning , training and mentoring business innovations / startups culminating into business pitching for cash awards.</li> </ol>
<p><b>8. Classes you teach:</b></p>	<p><b><u>Postgraduate classes</u></b></p> <p>Managerial accounting  Financial accounting Theory  Security Analysis and Investment management</p> <p><b><u>Undergraduate classes</u></b></p> <p>Managerial accounting  Financial accounting  Investment management  Financial management</p>

<b>9. Other relevant links:</b>	Google scholar Twitter @evansamata1 Facebook evansamata
<b>10. Official Contact Details:</b>	<a href="mailto:eamata@daystar.ac.ke">eamata@daystar.ac.ke</a> & evansamata@yahoo.com Telephone number : +254722564558 or +254202723002/3/4