


Daystar University Staff Profile Template

1. Name:	Anne Mwende David , Assistant Lecturer in the Department of Strategic and Organizational Communication			
2. Passport photo:				
3. Job Title and Responsibilities:	<ul style="list-style-type: none"> • Assistant lecturer • Teaching, supervising Masters students, examining thesis, mentoring students, setting exams, assisting in the curriculum development for the STOC department. 			
4. Biography (About Me):	<p>I have taught Media studies for the eight years and recently shifted to Strategic and Organizational Communication. I am a member of the Association of Media Women In Kenya and a Training consultant in Customer experience.</p> <p>I have been a thesis coordinator for the department for close to a year.</p>			
5. Academic Qualifications:	<i>Academic qualification</i>	<i>Year of Award</i>	<i>Institution</i>	<i>Title of the Thesis</i>
	Currently pursuing PhD in Communication (organizational communication)	Ongoing	Daystar University	Organizational Leadership and Communication
	Master's Degree in Media studies and PR	2011	Daystar University	Effects of heavy television viewing on teenagers' reading habits.
	Post graduate Diploma in education	2012	Daystar University	Education and Media

	Certificate	2004	Daystar University	Peer counseling in AIDS control
	Certificate	2001	Daystar University	Christian Music education for Children
	Certificate	2001	Daystar University	Certificate in Christian Music Ministry
	<p>•Your academic qualifications, year of award, awarding institution, title of postgraduate theses</p>			
6. Research Interests:	<ul style="list-style-type: none"> • Overview – my research interests are in organizational communication and leadership, media education and customer experience. <p>Research: Undertook research for a joint Daystar University/University of Georgia Research project involving questionnaire on HIV/AIDs-related attitudes in Machakos District Kenya.</p>			
7. Publications:	<ul style="list-style-type: none"> • Attended conference at Riara University, presented a paper on Education and media • Conference at Sandiego, California in the USA organized by the International Communication Association, worked as a volunteer and attended sessions. • Attended the East African Communication Association (EACA) In Kampala, Uganda. 			
8. Classes you teach:	<ul style="list-style-type: none"> • Communication and Culture • Strategies of communication • Writing or Business 			
9. Other relevant links:	ResearchGate			
10. Official Contact Details:	<p>amwende@daystar.ac.ke +254722350660 Facebook: Anne David Twitter: @anne7david</p>			