


Beatrice Mbogoh -Daystar University Staff Profile

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| 1. Name: | Beatrice Mbogoh Lecturer, Daystar University | | | |
| 2. Passport photo: |  | | | |
| 3. Job Title and Responsibilities: | Lecturer, Teaching media courses School of Communication, Department of Media and Film Studies. Faculty Advisor, <i>Involvement</i> Student newspaper since August 2018. Advising students on issues relating to their publication as needed. Board Member, DLPDI (Daystar Leadership and Professional Development Institute). Designing curriculum for the Certificate in Media Studies. | | | |
| 4. Biography (About Me): | I have been a Journalist , Marketing Assistant, Public Relations Manager, Part-time Lecturer, Customer Liaison Officer, Volunteer for a Charity, Administrative clerk, Learning Support Worker, an Examination Officer, and a Curriculum Designer. Member of WACC (World Association of Christian Communicators) and IAMCR. | | | |
| 5. Academic Qualifications: | Academic Qualifications | Year of Award | Awarding Institution | Postgraduate Thesis |
| | PhD – Media Studies | 2013 | University of Wales Trinity Saint David. | ‘Christian Print Media in Central Kenya and their Coverage of Front-Page Political Events in the 1980s and 1990s.’ |
| | MA- Communication | 2002 | Daystar University | ‘Women in the Public Relations profession in Kenya: Roles and |

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| | | | | Profession- related perceptions.’ |
| | BA- Communication (Print) | 1996 | Daystar University | |
| 6. Research Interests: | Research interests – Media studies (historical), politics, publications, gender issues. | | | |
| 7. Publications: | <p>Book Review:Kevin Ward and Emma Wild-Wood (eds.) The East African Revival: History and Legacies. January 2013Transformation An International Journal of Holistic Mission Studies 30(1):79-79. DOI: 10.1177/0265378812471930b</p> <p>Conferences</p> <p>ICA Africa Conference (2016) – Presented paper on ‘The Role of Kenyan Publications in the Construction of a Kenyan Socio-political Discourse: A focus on the 1980s and 1990s.’</p> <p>Lecture</p> <p>BIEA Nairobi Annual Lecture: Eight Years after a Colourful Constitutional Promulgation – Is it Time for a Referendum? by Prof. Yash Pal Ghai, Feb. 22 2019 @ Louis Leakey Auditorium – National Museum of Kenya.</p> <p>(Further additions pending)</p> | | | |
| 8. Classes you teach: | News reporting and Writing, Global Communication, Magazine and feature writing, and Business Journalism. | | | |
| 9. Other relevant links: | ResearchGate, Academia | | | |
| 10. Official Contact Details: | <p>Official Contact Detailse:</p> <ul style="list-style-type: none"> • email: bmbogoh@daystar.ac.ke, bmbogoh74@yahoo.com •Telephone: +254711637231 • Social Media details: Facebook, . www.linkedin.com/in/beatrice-mbogoh-phd-0a061629 | | | |