


Daystar University Staff Profile Template

1. Name:	: <ul style="list-style-type: none">• Lucy Nyambura Njoroge• Lecturer
2. Passport photo:	
3. Job Title and Responsibilities:	<ul style="list-style-type: none">• Lecturer• Lecture planning, preparation and research, , assess and examine students' work, supervise MA students and students on internship, invigilate examinations, write research papers, attend and speak at conferences, mentor and counsel students.• SCHOOL OF COMMUNICATION LANGUAGE AND PERFORMING ARTS

4. Biography (About Me):

As a student between 1985-1987, I worked part time at The University of Pittsburgh, in the Graduate School of Public and International Affairs (GSPIA) and also at Point Park College(Public Relations Department), Pittsburgh, USA. My responsibilities included: Events Management, Customer/Public Relations and Graphic Design.

Having completed my University education, I was employed at Kenya Broadcasting Corporation as a television set designer from 1990 to 1993. My responsibilities included supervising television crew, designing sets for various local programs, designing the KBC Nairobi show stand and also supervising the implementation of those designs.

While living in Botswana, I worked as a freelance graphic designer where I designed posters and other materials for UNICEF, Botswana 1994.

Since 1995 I have been employed at Daystar University as a lecturer in the Communication Department. However, I have continued to engage in

Freelance work. Some of the projects that I have worked on include : creating, designing and producing posters and related materials for the Ebola (**Liberia**) research study and vaccine prevention program 2015.

Between 2005-2007 I was a facilitator at the Daystar University Journalism and Environment workshops. (SIDA/ MAKERERE University and Daystar University) .

Achievements: In 1993 I was awarded the special mention award in Graphic design and Illustration- Botswana , Gaborone 1993.

In 1992 I was awarded Third prize for the URTNA Nelson Mandela Trophy Design competition, Nairobi.

Also in 1992 my poster design for the UNICEF 'Measles campaign', I was awarded First prize.

• **Title of Main Research Projects –**

A video and photographic historical narrative of church mission buildings in selected counties in Kenya.(2019). Ongoing.

Title of my thesis: How the Weekly Review Portrays Women.

<p>5. Academic Qualifications:</p>	<ul style="list-style-type: none"> • <ul style="list-style-type: none"> 1987 <u>MA Degree</u> in Journalism and Communications. Point Park University of Pittsburgh, PA. USA 1985 <u>BA Degree</u> in Visual Arts and Design. Point Park University Pittsburgh PA. (Magna cum Laude). USA 1980 <u>Specialized Technology Degree in Graphic Design</u>. Art Institute of Pittsburgh, PA, USA 1978 <u>Diploma</u> in Interior Design. Evelyn College of Design, Nairobi (Passed with Distinction).
<p>6. Research Interests:</p>	<ul style="list-style-type: none"> • Advertising, Animation, Visual Fine Art, Graphic Design, Media Usage.

7. Publications:	<p>Kenya pastors' perspectives on communicating about sexual behavior and HIV 2011. African Journal of AIDS Research.</p> <p>The Nubian community living in Kibera, Nairobi: Empowerment through Communication. 2008. Funded by WICI</p> <p style="text-align: center;">○</p>
8. Classes you teach:	<ul style="list-style-type: none"> • Advertising, Advertising Copywriting, Creative Graphic Arts, Art in Africa, Advertising Strategy and Execution.
9. Other relevant links:	<ul style="list-style-type: none"> • ResearchGate, Google scholar,.
10. Official Contact Details:	<ul style="list-style-type: none"> • Email:lbility@daystar.ac.ke • Telephone number(s) 254- 0715 888988 • Social Media details: Facebook, njorogelucee@gmail.com LinkedIn, njorogelucee@gmail.com