


Daystar University Staff Profile Template

<p>1. Name:</p>	<p><i>Mr. Nathan Nayere Masambu</i></p> <p>Lecturer in Journalism (Print) Daystar University</p>
<p>2. Passport photo:</p>	
<p>3. Job Title and Responsibilities:</p>	<p><i>Lecturer; Daystar University.</i></p> <p>Journalism lecturer in media studies, teaching news writing, reporting and editing for diploma to undergraduate students. I also teach news editing and multimedia production for MA classes. Besides, I supervise and examination at Masters level.</p> <p>I do represent the department of Film and Media studies as the Media Hub Coordinator (Shine and Involvement media)</p>
<p>4. Biography (About Me):</p>	<p>I am a member of East Africa Communication Association (EACA).</p> <p>I have been a practicing print media journalist from 1995 before switching to journalism teaching at university level from 2010. I began my career in journalism as a news correspondent for Daily Nation, a sub editor with the Kenya Times Media Trust, news reporter, Bureau Chief for North Rift (Eldoret Bureau), a Business Editor, Education Editor, Supplements Editor, Business Projects Editor and a Chief Sub Editor before resigning in 2010 to teach journalism in universities. I have taught at Presbyterian University of East Africa as a full time faculty before joining Daystar. I have taught as an adjunct lecturer at MMU, KEMU, Maasai Mara universities and Kenya Institute of mass Communication before joining Daystar.</p>

5. Academic Qualifications:				
	<i>Academic Qualification</i>	<i>Year of Award</i>	<i>Institution</i>	<i>Thesis Title</i>
	<i>MA-Communication and Media Studies</i>	<i>2009</i>	<i>University of Nairobi</i>	<i>Centrality of Media in Terrorism</i>
	<i>Bachelor of Mass Communication(PG)</i>	<i>1992</i>	<i>Panjab University-Chandigarh(India)</i>	<i>Role of Public Relations in Universities</i>
	<i>Bachelor of Arts (Hons) English</i>	<i>1991</i>	<i>Punjabi University-Patiala (India)</i>	<i>N/A</i>
	<i>A/level: Friends Kamusinga</i>	<i>1977</i>	<i>Bungoma</i>	<i>N/A</i>
6. Research Interests:	<p>Media Regulation and Defamation Law:</p> <ul style="list-style-type: none"> • Overview – Research interests and achievements. • I am currently working on my PhD thesis with a title: Investigation of Kenya Journalists Perception of Libel Damage Awards on News Selection and Publishing. My research work is for my PhD thesis of Jomo Kenyatta University of Agriculture and Technology (JKUAT). <p>I am using my own resources for my PhD studies.</p>			
7. Publications:	<p>Published several articles in mainstream media as a lecturer on education, youth, politics and have been cited by various writers:</p> <ul style="list-style-type: none"> • Title of some of my articles and conference papers: <ul style="list-style-type: none"> Conferences ○ Invited to present conference papers: <ul style="list-style-type: none"> EACA Rwanda 2017: From Gutenberg to Zuckerberg-Social Media in Terrorism. ○ EACA 2016, conference Paper at Uganda Christian University: Effect of Libel Damage Awards on Editorial Practices. Other publications -in mainstream press: <ul style="list-style-type: none"> ○ Masambu, NM (2015: Folly of Varsities built on quick sands of tribe: https://www.standardmedia.co.ke, 			

	<p>commentary.</p> <ul style="list-style-type: none"> ○ Masambu, NM 2015–rise to Obama’s challenge, will Kenya youths youth rise to Obama’s challenge to be society’s transformers? https://www.nation.co.ke/oped/letters/youth.July 2015
<p>8. Classes you teach:</p>	<p><i>News writing and reporting, Editing skills and publishing, Book Publishing, Ethics of Journalism, News Editing and Multimedia Production from diploma to Masters.</i></p> <ul style="list-style-type: none"> • Currently (January Semester,2019) I am teaching News Editing and publishing skills (COM445A&T) Editorial and Opinion Writing COM436, Book Publishing (COM408DA) News Editing and Multimedia Skills (COM682X), News Writing and Reporting (ICO-034T).
<p>9. Other relevant links:</p>	<ul style="list-style-type: none"> • Research Gate, Google scholar,
<p>10. Official Contact Details:</p>	<ul style="list-style-type: none"> • Email:nmasambu@daystar.ac.ke • Telephone number(s):0763840581,0722840581 • Social Media details: twitter:@nathanmalaka,