


# Rose Mwangi Profile

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<b>1. Name:</b>	Rose Mwangi-Mburu Lecturer in Communication Job title: Lecturer
<b>2. Passport photo:</b>	 A passport-style photograph of Rose Mwangi-Mburu, a Black woman with short hair, wearing a dark blazer over a white collared shirt and large hoop earrings. She is looking directly at the camera against a plain white background.
<b>3. Job Title and Responsibilities:</b>	Lecturer in Communication Teaching Strategies of Communication, Business Writing, Communication and Culture, coordinate students' internship programme, supervise MA thesis in: School of Communication Strategic and Organizational Communication Department
<b>4. Biography</b>	<p>I have been a multimedia librarian, trained faculty and masters' students on the usage of e-journals and other e-resources. I am an active team player in curriculum development in School of Communication, Daystar University. I have taught Theories of Health Communication, research methodology, attended research workshops / conferences, supervised MA thesis and co-authored journal articles with students.</p> <p>Administratively, I have acted as Ag. Head of Communication Department on several occasions. I have organized the Communication Department's learning time-table for the Masters, BA, Diploma programmes taught in separate Campuses and running day / night.</p> <p>I have skills in research methodology, News Writing and Reporting, Business Writing, Group and Interpersonal Communication, Communication across Cultures. I am computer literate and I am a member of the International Communication Association (ICA).</p>

<b>5. Academic Qualifications:</b>	<b>Academic Qualification</b>	<b>Year of Award</b>	<b>Institution</b>	<b>Thesis Title</b>
	PhD Communication & Media Studies	On going	Kenyatta University	Audience perception of Kikuyu radio messages promoting behavior change among alcohol consumers in Murang'a County, Kenya
	MA Communication	2007	Daystar University	An exploratory study into the persuasive factors that influence high school youth in their response to abstinence and condom use messages in context of HIV and AIDS
	BA Communication	2000	Daystar University	
	Information Science Studies	1990	Kenya Polytechnic	
<b>6. Research Interests:</b>	Health Communication: Campaigns, health messages, behaviour Change, HIV and AIDS, reproductive health.			
<b>7. Publications:</b>	<p>Masaviru, M. Mwangi, R. &amp; Masindano, P. (2015). The influence of self-disclosure on the use of contraceptives among couples in Changamwe Constituency, Mombasa. <i>New Media and Mass Communication</i>, 40, 76-86.</p> <p>Masaviru, M. Mwangi, R. &amp; Masindano, P. (2015). The level of self-disclosure and contraceptive use among couples in Changamwe Constituency, Mombasa County. <i>Developing Country Studies</i>, 5(13) 99-110.</p> <p>Mwangi, R. Ngure, P. Thiga, M. &amp; Ngure, J. (2014). Factors influencing the utilization of voluntary counselling and testing services among university students in Kenya. <i>Global Journal of Health Science</i>, 6(4) 84-93. Doi:10.5539/gjhs.v6n4p84.</p>			

	<p><b>Paper Written:</b> Mwangi, R. (2014). Integrating faith and learning in the Communication classroom. A paper presented to the Office of the DVC Academic Affairs in partial fulfilment of the requirements of promotion to lecturer in Communication.</p> <p>Mwangi, R. (2011) <i>An examination of fundamental hurdles in health communication: The case of HIV and AIDS among the youth in Kenya</i>. A paper presented in the Health and Development Communication Conference held from June 27 – 29, 2011 at Safari Park Hotel.</p> <p><b>Professional Development Activities:</b> Attended thesis supervision training workshop held in January 25, 2019 at Daystar University.</p> <p>Attended the International Communication Association (ICA) Africa Regional Training Workshop. 1<sup>st</sup> ICAfrica research and publication training workshop held in October 24 – 27, 2017 at Imperial Botanical Beach Hotel, Entebbe - Uganda.</p> <p>Trained in <i>Educative Assessments (PCHET 505)</i> in 2017 at Daystar University – Kenya.</p> <p>Attended the International Communication Association (ICA) Africa Regional Conference held in October 19-21, 2016 at Daystar University, Nairobi – Kenya.</p> <p>Attended DAAD research and proposal writing workshop held in July 25-27, 2012 at Technical University, Mombasa – Kenya.</p> <p>Trained in <i>Teaching for Critical Reflective Thought (PCHET 501)</i> in July 27 – August 7, 2009 at Daystar University – Kenya.</p>
<p><b>8. Classes you teach:</b></p>	<p>Business Writing, Strategies of Communication, Research methods, Interpersonal and Group Communication, Communication and Culture.</p>
<p><b>9. Other relevant links:</b></p>	<p>Research Gate</p>
<p><b>10. Official Contact Details:</b></p>	<p>Email: <a href="mailto:rosemwangi@daystar.ac.ke">rosemwangi@daystar.ac.ke</a> Cell Phone: +254733596778</p>