


Daystar University Staff Profile for Sr. Prof. Agnes Lucy Lando

<p>1. Name:</p>	<p>Sr. Prof. A. L. Lando PhD Associate Professor of Communication and Media Studies Strategic and Organizational Communication (STOC) Department</p>
<p>2. Photo:</p>	
<p>3. Job Title and Responsibilities:</p>	<p>Associate Professor of Communication and Media Studies Strategic and Organizational Communication (STOC) Department</p> <ul style="list-style-type: none"> * Chair, Daystar University Chancellor’s Forum 2019 * Chair, Daystar University Ethics and Review Board * Chair, Daystar University Crisis and Communication Committee <p>Teaching Audio-Visual Productions, Communication Ethics, Communication and Media Theory, Crisis Communication, Media Relations, Communication Research, Media Management, Human Communication, Intercultural Communication, New (Social) Media to Diploma, BA, MA & PhD students</p>
<p>4. Biography</p>	<p>I have been Associate Head of Communication Department at Daystar University. When Daystar University (DU) Senate in 2016 established the DU Chancellor’s Forum, I was appointed to chair that Senate Committee that organizes the research and scholarly engagement of the University and her Chancellor. I have again been appointed the 2019 DU Chancellor’s Forum Chair. In addition, I am the chair of the DU Ethics and Review Board (ERB). Before becoming ERB Chair, I was the Treasurer of the same Board. I am also Daystar University senate member since 9th February 2015; Chairperson of Daystar University Senate Crisis Communication Committee (since Nov. 2017) and Member, Daystar University Senate Curriculum Review Committee. I was part of the team that developed the Daystar University PhD Communication Curriculum (2009/2010) and also went to the then Commission for Higher Education (CHE) to discuss and defend the</p>

same.

When the East Africa Communication Association (EACA) held its 3th Annual Conference in Kenya, Daystar University hosted it and I was the convener. Conference, Kenya (Daystar University) hosted, and I was the Convener. From May 2014 – May 2016, I convinced the International Communication Association (ICA), to hold a conference in Africa. In October 2016, ICA (www.icaahda.org) held its first Conference in Africa, and I was the convener. This was the first time ever in the over 60 year old Association to hold such a function in Africa. In 2017, I convened the first ICA training and research workshop in Africa. It was hosted by Uganda Martyrs University. And in November 2018, I co-organized the second ICA biennial conference in Africa, the venue being the University of Ghana. Internationally, my leadership and academic qualities have been recognized by the prestigious ICA; and elected (in October 2016) the first African to the position of Board of Directors. I am the first African to hold such a position in the over 60 years old Association}. ICA is headquartered in Washington DC. Every year I sit in the Board of Governors meeting to plan and offer direction to the Association. ICA is an academic association for scholars interested in the study, teaching and application of all aspects of human and mediated communication. ICA has more than 4, 000 membership scattered in more than 80 countries. Additionally, I am a vivid fundraiser who has managed to raise funds for international (academic) conferences and research training workshops in support of graduate students and early career scholars from Africa. These have been held in Kenya (Nairobi at Daystar University, 2016, Uganda (Entebbe, in 2017) and Ghana (Accra, in 2018). Excluding other monies raised from the Conference, I managed to have ICA send over USD 40, 000 for the mentioned conferences / training session.

I also have engagements with other Universities in and outside Kenya. Precisely, I am a University Council Member for Uzima University College (Constituent College of The Catholic University of Eastern Africa), An External Examiner for Makerere University, Department of Communication and Journalism. Since 18th February 2014, External Examiner of St. Augustine University of Tanzania (SAUT) since January 2009; and adjunct faculty – St. Augustine University of Tanzania (SAUT) since January 2009

At the appointment of DAAD, I have reviewed the SAUT curriculum of the Faculty of Arts and Social Sciences (Sept – Dec 2016). I am also a Reviewer for various Communication Journals and Associations and my CV has earned me a research permit to conduct research in Rwanda, through the University of Rwanda. I have been a Social-Pastoral Communication Program consultant for, Uganda Martyrs University since 2014; Communication Consultant and advisor for Flying Doctors Society of Africa (2013-4); Video Director & Producer (voluntary basis) of Ukweli Video Productions (from 2008-2014); and Communication Consultant for The Catholic University of Eastern Africa (CUEA) from Jan 2009 to Dec 2012 – This culminated in the establishment of the Corporate Communication Manager’s Office at the institution. I am Advisor to the Catholic Church (a number of individual bishops in Kenya and beyond) on communication & media related matters (from 2008 (from 2005 to date); Advisor to various religious institutes on matters of communication and media, and I also advise ICA on Africa communication and research scholarship. As a result, many graduate students and early career scholars from Africa receive conference and/or travel grants to

ICA international Conferences and workshops within and outside Africa.

With regard to professional membership, activities, expertise and achievements, I am a perpetually professed member, in good standing, in the Missionary Institute of the Sisters of Mary of Kakamega. I am also a member of The East African Communication Association (EACA); National Communication Association {(NCA) Membership No. 58485}; International Association of Media and Communication Research {(IAMCR) membership no. 4938}; the International Communication Association {(ICA) membership no. 32695}; International Association for Languages and Intercultural Communication (IALIC); Non-Fiction & Academic Authors Association (KENFAA) no. M062, World Catholic Media Professionals and Practitioners (SIGNIS); The Servant of God, Maurice Michael Cardinal Otunga Central Committee (This committee is overseeing his Beatification and Canonization process) and Secretary of the same Committee. From June 1999 to May 2000, I have been Regional Communication Secretary for the Association of Member Episcopal Conferences in Eastern Africa (AMECEA) – covering 9 countries of Kenya, Uganda, Tanzania, South Sudan, Sudan, Zambia, Malawi, Ethiopia and Eritrea. I have also been the Financial Administrator of the Institute of the Sisters of Mary of Kakamega from Nov 1993 – June 1995. I have also supervised a number of MA Theses and a PhD Dissertation.

ACADEMIC AWARDS

In June 2018, I received the Academia Award in recognition of outstanding Daystar University Alumni 2018.

And in 15th June 2013 – Out of the 32 peer-reviewed papers presented at the International Conference on Communication, Conflict, and Aggression in Budapest, Hungary, we (I and six MA Communication students) won the 2013 George Gerbner Excellence Award.

Community Service and Mentorship

Upon appointment by the Cabinet Secretary, Communication and Information, Dr. Fred Matiang'i (in 22/01/14), I have served as Vice-Chair of the Selection Panel for the Chair Person and Commissioners of the Media Council of Kenya. The same CS also appointed me to serve as Committee member of the Selection Panel for the Chair Person and Commissioners of the Media Council of Kenya; in 2014.

In an attempt to provide a lasting solution to the perennial school fees plight of a number of MA Communication students of Daystar University, on 14th March 2013 we (I and some MA Communication students) founded Master Communicators Welfare Association (MCWA) that aims at raising money and partially sponsoring financially challenged but academically able MA Communication students of Daystar University {cf: <http://www.mcwa-kenya.com/>}. This fund is 100% (postgraduate) student run, under my guidance as their patroness. We awarded the first scholarship on 14th March 2014 of KSHS 50, 000 to one student; and the second one on 14th March 2015 of KSHS 104, 940 two students. The 3rd scholarship of KSHS 107, 000 was awarded on 14th March 2016 two students. The 4th scholarship of KSHS 118, 780 was awarded on 14th March 2017 to three deserving students; the 5th scholarship of KSHS 80, 000 was awarded to two deserving students on 14th March 2018; and the 6th scholarship of KSHS 73, 320 was awarded on 14th March 2019. In all these, except in one occasion, the guest of honour is

always an MA Communication student.

5. Academic Qualifications

Academic Qualification	Year of Award	Institution	Thesis Title
PhD in Social Sciences (Magna Cum Laude) , Specialization in Social Communication September 2005 – April 2008	2008	<i>La Pontificia Università Gregoriana, Roma, Italia</i>	<i>Integration of African Traditional Media and Modern Methods of Communication: A prerequisite for Inculturation of the Christian Message in the Local Church of Eastern Africa</i>
MA in Communication (Human and Intercultural Communication) Aug 2000 -June 2002	2002	Daystar University (Nairobi, Kenya)	<i>Communication Training in Priestly Formation and Ministry: A Case Study of the Four Major Seminaries in Kenya.</i>
BA in Communication (Major) and English (minor) with a specialization in Audiovisual productions. Aug 1995 -May 1999	1999	Daystar University	
Certificate in Accountancy (1992-1993)	1993	Nyegezi Social Training Institute, Mwanza, Tanzania (now St. Augustine University of Tanzania)	
Bioethics training (27 th to 29 August 2014).	2014	The University of Nairobi, KAVI-Institute of Clinical Research	

6. Research Interests

My Research Interests:
Communication and Media Ethics, Communication and Media Theory, Crisis

Communication, Audio-Visual Communication, Media Practice and Management, New Media, as well as interdisciplinary research on topical social issues

Research Projects

I have received Research grants as indicated:-

1. I led (in 2016-2018) a team of scholars and researchers from the University of Maryland (USA), Daystar University and the University of Rwanda to conduct a funded research in Rwanda on the impact of TV children's programs on the learning of children aged 6-8years. **Research site:** *Groupe Scholaire St Dominique Gihara in Kamonyi District, Southern Province*. Research Grant – USD 23, 160
2. **KUFUA: A Narrative and Ethnographic Study of Clandestine Commercial Sex in the Major Cities of Kenya** (co-researched by 3 of us – and funded by Research Department of Daystar University – KSHS one million) – 2014/2016 academic year.
3. “The Importance of Interfaith Dialogue in the Workplace for Achieving Organizational Goals: A Kenyan Case Study” **(2013/2014 Research Grant from Daystar University)**

(Partial) Conference Grants

Researching Children's Media in the Global South – Prague, Czech Republic, June 2018 **(partial travel grant by International Communication Association)**

1. Media Therapy: Understanding why Kenyan Women Self Disclose their Love Challenges on Television and Radio – Fukuoka – Japan - June 2016 **(partial travel grant by International Communication Association)**
2. Children, Adolescents and Media (CAM) – San Juan, Puerto Rico – **May 2015 (partial travel and Conference Grant by International Communication Association (ICA).**
3. “Traditional African Culture and Communication: The Missing Link in Cattle Rustling Interventions among Pastoralist Communities in Northern Kenya” – co-authored - **(May 2014 – partial travel and Conference Grant by ICA.**
4. “Rethinking Aeroplane Communication Contexts – Radical propositions on Handling the Existing Gaps” **(2013 Nov-Dec partial travel and Conference Grant by IALIC)**

7. Publications:**Refereed Journal Articles**

- Borzekowski, D.L.G., Lando, A.L., Olsen, S.H. et al. IJEC (2019). "The Impact of an Educational Media Intervention to Support Children's Early Learning in Rwanda". <https://doi.org/10.1007/s13158-019-00237-4> Journal of Early Childhood. pp 1-18 Springer.
- Croucher, S. M., Kelly, S. Rahmani, D. Burkey, M. Subanaliev, T., Galy-Badenas, F., Lando, A. L., Chibita, M., Nyiransabimana, V., Turdubaeva, E., Eskiçorapçı, N., & Kelsea, J. (2019) "A multi-national validity analysis of the self-perceived communication competence scale." <https://www.tandfonline.com/eprint/Pg6wjDXSX8cqByGD2bVR/full?target=10.1080/17513057.2019.1569250> Journal of International and Intercultural Communication. pp 1-12
- Croucher, S.M., Kelly, S. Rahmani, D. Jackson, K. Galy-Badenas, F. Lando, A. L. Chibita, M. Nyiransabimana, V. Turdubaeva, E. Eskiçorapçı, N. Condon, S. M., Stanaliev, G. & Orunbekov, B. (2019) A multi-national validity analysis of the Personal Report of Communication Apprehension (PRCA-24 DOI: [10.1080/23808985.2019.1602783](https://doi.org/10.1080/23808985.2019.1602783); Annals of the International Communication Association. Pp. 1-17
- Lando, A. L. & Ayieko, M.K (2018). "Toward Africa Continental Academic Body and Africa-Centered Scholarship: The Case for internal and external collaboration in research and practice" in Scott, T. D. & Shaw, A. (Eds). Peter Lang, NY pp. 65-82
- Lando, A. L., Muthuri, L. Anyango, O. E. Macharia, J. W, Nsubuga, S. Mwangi, M. Odira, P. R (2016) "Retesting Cultivation Theory on the Origins, Causes, and Predictors of Aggression: The Case of Pre- and Post-Genocide Rwanda" in *Kommunikáció, Média, Gazdaság* (2016) VIII. ÉVFOLYAM, 1. SZÁM – pp. 5-42
- Lando, A. L., Muthuri, L. and Odira, P. R. (2015) "The Importance of interfaith dialog in the workplace for achieving organizational goals: a Kenyan case study" in *Language and Intercultural Communication*. Volume 15, Issue 1, pp. 62-75. London: Taylor & Francis / Routledge. **The PDF of this issue is available at** <http://www.tandfonline.com/doi/full/10.1080/14708477.2014.985306>.
- Lando, A. L. (2014) "The Priest is Communication: Feedback on Priests' Response to the Great Commission" in *The Year of the Priest: Faithfulness of Christ, Faithfulness of the Priest.* Pp. 122-140¹² Interdisciplinary Theological Session of the Faculty of Theology. Nairobi: CUEA Press.
- Lando, A. L. (2014). "The Critical Role of Crisis Communication Plan in Corporations' Crises Preparedness and Management" in *Global Media Journal – Canadian Edition*. Vol.7, Issue 1, pp. 5-19 **(Published in both English and French). The PDFs and HTMLs of this issue are available in both languages at** http://www.gmj.uottawa.ca/1401/v7i1_e.html and http://www.gmj.uottawa.ca/1401/v7i1_f.html.

Lando, A. L. (2013) “Media Ethics in the Kenyan Media? Understanding the Disconnect between the classroom and practice”, in *African Journal of Communication*. Nairobi: East African Communication Association; Vol. 1. No. 1 pp. 15-42

Lando, A. L. (2013). “What We want to Watch: People Reflecting with the East African Church on the Occasion of Her Golden Jubilee” in Proceedings of The Faculty of Theology of CUEA: Celebration of the Golden Jubilee of AMECEA. Nairobi: CUEA PRESS. pp 203-225.

Book Chapters

Nguru, F. & Lando, A. L. (2018) “Black African Communication Theory: A religious perspective” in Langmia, K (2018) *Black/ Africana Communication Theories*. Palgrave Macmillan, New York/UK, pp. 125-148

Lando, A. L. (2017). Media-Invented Stories and Outright Lies a Threat to Journalism Ethics and Media Credibility. In N. Mhiripiri, & T. Chari (Eds.), *Media Law, Ethics, and Policy in the Digital Age* (pp. 64-77). Hershey, PA: IGI Global. doi:10.4018/978 1-5225-2095-5.ch004. pp. 64-77

Lando, A. L. (2017) Journalists’ Frequent Movement from One Media House to Another Expose Emerging Challenges of Media Management in Africa in the Digital Age in Friedrichsen, M. and Kamalipour, Y. (eds). *Digital Transformation in Journalism and News Media: Media Management, Media Convergence and Globalization*. Springer: Cham, Switzerland pp. 131 – 149

Lando, A. L. (2016) “Using Media to Resolve Media Engendered Ethnic Conflicts in Multiracial Societies: The Case of Somalis of Kenyan Origin.” In Gibson, S. & Lando, A. L. (Eds.) *Impact of Communication and the Media on Ethnic Conflict*: USA: IGI Global {cf. <http://www.igi-global.com/book/impact-communication-media-ethnic-conflict/139301>} pp.126-146

Lando, A. L. and Kochomay, S. (2016) “Traditional African Culture and Communication: The Missing Link in Cattle Rustling Interventions among Pastoralist Communities in Northern Kenya.” In Gibson, S. & Lando, A. L. (Eds.) *Impact of Communication and the Media on Ethnic Conflict*: USA: IGI Global {cf. <http://www.igi-global.com/book/impact-communication-media-ethnic-conflict/139301>}. pp 253-272

Lando, A. L. & Mwangi, S (2014). “Social Media and Mobile Phones are bonding and Vilification Tools: Exposing Kenya’s 2013 Post-Election Violence.” In B. A. Musa & J. Willis (Eds.), *From Twitter to Tahrir Square: Ethics in Social and New Media Communication, Vol. 1*. Westport, CT: Praeger.

Lando, A. L. (2014). “Rumours on Social Media: Implications for Individuals and Society.” In B. A. Musa & J. Willis (Eds.), *From Twitter to Tahrir Square: Ethics in Social and New Media Communication, Vol. 2*. Westport, CT: Praeger.

- Lando, A. L. (2012) “Christian Higher Institutions of Learning in Africa as Model Sites of Tolerance, Co-existence and Peace: A Case Study of Daystar University and The Catholic University of Eastern Africa” in Bwangatto, A. J (ed) *Africa is Not Destined to Die: Signs of Hope and Renewal*. Nairobi: Paulines Publications Africa; pp. 254-278
- Lando, A. L. (2011) “Who do the People say that I am? Perceptions of Rev. Prof. John C. Maviiri by The Catholic University of Eastern Africa Community” in Gichure, P.I, Lando, A. L. & Kanakulya, J.B. *Modelling a Catholic University to Meet the 21st Century challenges: Essays in Honour of Revd. Prof. John C. Maviiri*. Nairobi: The Catholic University of Eastern Africa; pp. 17-40
- Lando, A. L. (2011) “ Living the Catholic Identity in Non-Catholic Universities: Guidelines Derived from the Believed and Lived Experience of Rev. Prof. John C. Maviiri” in Gichure, P.I, Lando, A. L. & Kanakulya, J.B. *Modelling a Catholic University to Meet the 21st Century challenges: Essays in Honour of Revd. Prof. John C. Maviiri*. Nairobi: The Catholic University of Eastern Africa; pp. 97-110.
- Lando, A. L. (2010) “ On going Education in African universities: Filling in the Gaps in Miya, F. & Mageto , P. *Developing Continuing Education in Africa*. Nairobi: Daystar University; pp. 11-25.

Books

- Gibson, S. & Lando, A. L. (2016) *Impact of Communication and the Media on Ethnic Conflict*: USA: IGI Global.
- Gichure, P. I., Lando, A.L & Kanakulya, J. B. (2011) eds. *Modelling a Catholic University to Meet the 21st Century Challenges: Essays in Honour of Revd. Prof. John. C. Maviiri*. Nairobi: The Catholic University of Eastern Africa.
- Lando, A.L. (2008). *Integration of African Traditional Media and Modern Methods of Communication: A pre-requisite for Inculturation of the Christian Message in the Local Church of Eastern Africa*. Excerpts from Doctoral Dissertation, Pontifical Gregorian University, Rome.

Book Introduction

- Gichure, P. I., Lando, A.L & Kanakulya, J. B. (2011). “Introduction” in Gichure, P. I., Lando, A.L & Kanakulya, J. B. (2011) eds. *Modelling a Catholic University to Meet the 21st Century Challenges: Essays in Honour of Revd. Prof. John. C. Maviiri*. Nairobi: The Catholic University of Eastern Africa; P. vii.

Articles in a Periodical (Magazine)

- Lando, A.L. (2004). "Women: Challenge for Peace Building" in *The African Church Open to the World*. No. 90 May - June , New People: Nairobi. p. 29
- Lando, A.L. (2004). "Women: Heralds of the Resurrection" in *The African Church Open to the World*. No. 89 March – April, New People: Nairobi. P. 29
- Lando, A.L. (2004). "Women: Source of Life" in *The African Church Open to the World*. No. 88 January – February, New People: Nairobi. P. 29
- Lando, A.L. (2004). "Women: The Power of Silent Prayer" in *The African Church Open to the World*. No 93 November – December, New People: Nairobi. P. 29

Conferences Attended and Peer-Reviewed Papers Presented

After submitting my Abstracts and after double-blind peer reviews, I attended the following Conferences and presented the indicated papers:-

- (i) 24-28 May 2019, ICA 69th Annual conference, Washington DC, USA
Paper title: (a) "Kenya Citizens' Sovereignty and the East African Community Nexus: The Role of Communication"
(b) #CommunicationSoWhite: Reflecting on ICA's Response in Africa since 2016
- (ii) 7-9 Nov. 2018, ICAfrica biennial Conference – University of Ghana, Accra
- (iii) 12-14 Sept. 2018, SACOMM Conference – University of Johannesburg, SA
- (iv) 28-30 August 2018 – EACA Annual Conference, Light University of Bujumbura
- (v) 20-24 June 2018, IAMCR conference in Eugene, University of Oregon, USA
- (vi) 24-28 May 2018, ICA 68th Annual conference, Prague, Czech Republic
- (vii) 24 – 26 October 2017 I was among the mentors & trainers of the 1st ICAfrica Research and Publication Training Workshop in Entebbe, Uganda – 41 universities represented.
- (viii) 19 - 22 October 2016 I not only organized the first ICAfrica conference in Nairobi, Daystar University, but I also presented a paper.
- (ix) 24-29th May 2017 – I attended and presented two papers at the 67th ICA Conference in San Diego, California, USA
- (x) 9 – 13 June 2016 – I attended and presented a paper at the 66th ICA conference in Fukuoka - Japan
- (xi) 16-19 July 2015 – I attended and presented a paper at The 10th Global Communication Associational Conference in Berlin. Title: "Journalists' Frequent Movement from one Media House to another Expose Emerging Challenges of Media Management in Africa in the Digital Age: A Study of Selected Media Practitioners and Employers in Nairobi"

- (xii) 21 – 25 May 2015 - I attended and presented a paper at the 65th Annual Conference of the International Communication Association (ICA) in San Juan, Puerto Rico
- (xiii) 22-26 May 2014 - I attended and presented a paper at the 64th Annual Conference of the International Communication Association (ICA) in Seattle, Washington, USA. Paper Title: Traditional African Culture and Communication: The Missing Link in Cattle Rustling Interventions among Pastoralist Communities in Northern Kenya (co-authored)
- (xiv) 29th Nov-1st Dec 2013 – I attended and presented two papers at Hong Kong Baptist University (HBU) during the 12th International Conference of the International Association for Languages and Intercultural Communication– titles: (a) “Rethinking Aeroplane Communication Contexts – Radical propositions on Handling the Existing Gaps” (b) “The Importance of Interfaith Dialogue in the Workplace for Achieving Organizational Goals: A Kenyan Case Study.” (co-authored with 2 MA Communication students).
- (xv) 21st – 24th November 2013 – I attended and presented a paper at the Global Communication Association (GCA), Saint Paul University, Ottawa-Canada. Title: “ The Critical Role of Crisis Communication Plan in Corporate Crisis Preparedness and Management.” (Paper published in both English and French in the Canadian Journal)
- (xvi) 9th – 11th October 2013 I attended and presented a paper at the 3rd East African Communication Association (EACA) Conference – Nairobi, Kenya. **Title:** Media Therapy: Understanding why Women in Kenya Self Disclose their Love Challenges on Television and Radio
- (xvii) 13 – 16 June 2013 I attended and presented a paper at the International Communication Conference in Budapest, Hungary. Title: Retesting Cultivation theory on the Origins, Causes, and Predictors of Aggression: The Case of Pre and Post Genocide Rwanda (**co-authored with 6 MA Communication students**).
- (xviii) 10th – 14th October 2012 I attended an International Communication Conference at St. Augustine University of Tanzania (SAUT) organized by the East Africa Communication Association (EACA) and presented a paper titled: *The Role of Media Relations in Enabling The East African Community Realize its Vision and Mission*
- (xix) I attended the East Africa Communication Association (EACA) Conference held at Multimedia University, Nairobi, in 2012.
- (xx) I attended Theological Interdisciplinary Conferences at The Catholic University of Eastern Africa and presented papers (2010, 2011, 2012).
- (xxi) I attended the World Congress for Catholic Media Practitioners, Rome, 2010

*** I've also chaired sessions during these Conferences.**

Lectures e.g. public, invited, inaugural, etc.

Teaching, Student and Faculty Mentorship

*In addition to teaching the required number of credit hours, I participate in departmental and school moderation of exams and grades. I also mentor two groups of students with whom we meet occasionally for counsel and encouragement. One is a group of MA Communication students whose non-academic challenges interfere with their studies. The other is a group of clergy and religious men and women with whom we meet to pray and counsel each other.

*I also mentor students academically. For instance, (a) a number of my publications are co-authored with MA Communication students. (b) My students' papers (either jointly with me or just under my guidance, have been accepted for presentation in international Conferences – EACA in Nairobi, Budapest- Hungary, Hong Kong, San Juan - Puerto Rico, Berlin, Fukuoka – Japan and San Diego, USA.

*Arranging and taking students for field (practical) trips to The Standard Group, Nation Media Group, Transworld Radio, Hope FM, Ukweli Video Productions, JKL, EAC in Arusha, Safaricom, Rwanda, London, Uganda and Paris.

*After the 2017 inaugural Daystar University Chancellor's Forum, the group under my leadership is the only one that proceed to conduct research, presented the findings in International Association for Media and Communication Research (IAMCR) at the University of Oregon, Eugene, USA (2018); and at Jimma University, Ethiopia.

* I have taken it upon myself to mentor postgraduate students (MA & PhD) and early career scholars from across the African Continent by organizing training sessions that attract Continental and beyond participation in Kenya (Daystar University in 2016), Uganda (by Uganda Martyrs University, in Entebbe, Uganda - 2017) and Ghana (University of Ghana – 2018). Under my leadership, we have provided resources (finances and guidance) and mentoring sessions to enable them know when/where/how to publish and how to grow their academic career.

* Colleagues / Departments/Schools outside my own School seek my guidance on matters conferences, publications and academic growth. Currently, the School of Science, Engineering and Health have sought my help to enable them develop Health Communication component of their Master in Public Health (MPH) program.

* I am open to sharing resources and knowledge. Eg my Rwanda research was jointly done by the University of Rwanda, Prof. Bowen and Prof. Mike Kuria

Trainings / Workshops/Roundtables Attended

Stakeholders' (external) roundtable with Daystar University's Communication Department on the **REAL** needs in the Industry – to inform our review of curriculum (2018)

Research training workshop by African Population and Health Research Centre

(APHRC) – 4th – 6th May 2016

3. Turnitin training by Daystar University Research Department (2017-2018)
4. Use of online resources – training by the Library (2018)
5. Research training workshop by African Population and Health Research Centre (APHRC) – 4th and 5th February 2015
6. Bioethics training - University of Nairobi, KAVI-Institute of Clinical Research - 27-29 August 2014
7. 30th June – 11th July 2014 - Professional Certificate in Higher Education Teaching (70 credit hours – Daystar University)
8. 2013 - Integration of Faith and Learning Seminars (by Daystar University - 6 sessions)
9. Participated in the Daystar University PhD Communication curriculum-review brainstorming session held at the Maasai Lodge on 15th and 16th November 2012.
10. School of Communication, Language & Performing Arts Integration of Faith and Learning seminar (30th March, 2012) – Facilitated by the VC.
11. Use of Daystar University library e-materials (13th June 2012)
12. School of communication, Language and Performing Arts Thesis Advising workshop (June 2012, Sept 2013, Oct 2014)
13. Stakeholders workshop on curriculum review (5th October 2012)
14. Use of the UMS (2013) – {for grades, attendance, etc}

Invited Presentations - Trainings / Workshops Invited to Conduct & Other Contributions

- (i) To Deny or Regulate? Reflections on Rightful Use of New and Social Media (March 2019) – Comboni Missionaries
- (ii) Training of MA Communication students, and junior faculty on research, thesis writing and supervision
- (iii) Mentoring of postgraduate students and early career academic scholars during the 2nd biennial ICAfrica Conference at the University of Ghana (7-9 Nov 2018)
- (iv) Mentoring of postgraduate students and early career academic scholars during the 1st ICAfrica Research and Publication Training workshop at the Uganda Martyrs University (23-26 Oct 2017)
- (v) Mentoring of postgraduate students and early career academic scholars during the 1st biennial ICAfrica Conference at Daystar University (19 – 21 October 2016)
- (vi) The Rightful Place of ICT in Religious and Clergy Life (April 2018) – to religious formees
- (vii) Religious life and the Media (February 2018) to religious women of Eastern Africa

- (viii) The place of ICT in contemporary religious life (Oct 2017) to all the religious men and women formees in the Catholic Diocese of Nakuru
- (ix) Communication and Religious Life – Adopting best World Practice (Sisters of Mary of Kakamega, February 2017)
- (x) The Religious is Communication – AOSK /RSCK men and women due for perpetual profession in the second half of 2015 (June 2015).
- (xi) The challenges of ICT in religious and priestly life today (Oct 2014) – to Vocation Animators from Eastern Africa.
- (xii) Gave a two days workshop to a congregation of religious brothers preparing for perpetual profession (Nov 2013)
- (xiii) Successful organization of the 3rd EACA Conference in Nairobi (October 2013)
- (xiv) Developed EACA website and email addresses (from Jan 2013)
- (xv) On 14th February 2013 I co-organized and rallied Christian Church leaders, the Kenyan Christian Community and Christian media houses to host and transmit live the Deputy Presidential Debates; at All Saints Cathedral, Nairobi.
- (xvi) On 19th February 2013. I co-organized and rallied Christian Church leaders, the Kenyan Christian Community and Christian media houses to host and transmit live the Presidential Debates; at All Saints Cathedral, Nairobi.
- (xvii) On 22nd October 2012 I made a presentation to Vocation animators from Kenya, Uganda and Tanzania. {Topic: The effects of ICT on Vocation Animation}.
- (xviii) On 17th and 18th August 2012, we held a two day workshop in Dar-es-Salaam for media owners, media managers and senior reporters of Tanzania. The focus was on *Rebranding and Restoring the Media Image in Tanzania*..
- (xix) On Thursday 5th May 2011, I facilitated a staff-team building workshop for all the academic, administration and support staff of The Catholic University of Eastern Africa (CUEA) AMECEA-Gaba Campus. The aim was to equip them with appropriate skills in personal, interpersonal and group communication so as to enhance team work and achievement of organizational goals.
- (xx) In 2011, I attended and participated in the Research workshop for all Daystar university MA Theses supervisors. I presented on the various sections of Chapter one, mainly on The Background to the study, Problem Statement, Significance of the Study, Rationale of the study, Assumptions of the Study, and Limitations and Delimitations of the study.
- (xxi) I have presented papers on the merits and demerits of ICT on Christian/religious life to the following groups:-
 - (a) Yerumal Missionaries
 - (b) Salesians of Don Bosco
 - (c) Rosminians Missionaries
 - (d) Most Precious Blood Missionaries

- (e) Divine Word Missionaries
- (f) Vocation Promoters for diocesan clergy and religious & men and women
- (g) Brothers of Our Lady of Mercy
- (h) Kenya Association of Vocation Animators (KAVA)
- (i) Mill Hill Missionaries
- (j) School Sisters of Notre Dame
- (k) Comboni Missionaries

Community involvement/Service

- (i) Marketing Daystar University and her programs to potential students, parents and sponsors – i.e I encourage and advise students to enroll. A number of students have joined due to this.
- (ii) Establishment of Master Communicators Welfare Association (MCWA) on 13th March 2014
- (iii) Awarding of the 1st, 2nd, 3rd, 4th 5th and 6th MCWA scholarship on 14th March of 2014, 2015, 2016, 2017, 2018 and 2019.
- (iv) Aware that internship opportunities are hard to come by, yet the Communication Department of Daystar university expects her students to fulfill that requirement (for undergraduate students), I negotiate internship slots with particular media houses for students specializing in TV and Radio. I also take MA students studying Advanced Video Productions to the television and radio studios in Nairobi for education tour.
- (v) Successful organization of the Deputy and Presidential Debates on 14th February and 19th February 2013 respectively
- (vi) In lieu of the 4th March 2013 and 8th August 2017 Kenyan General Elections, I (together with a group of MA Communication students, taking the Crisis Communication Course), made presentations to the Ministry of Information and Communication (ICT) for 2017 elections and IEBC (for 2013 elections). The rationale behind this visit was for us to make an intellectual and practical communication contribution to IEBC and the nation of Kenya towards the 2013 and 2018 General elections.

I have directed, scripted and produced a number of professional videos on Faith, Social, Developmental and educational themes. Through these videos, I have attempted to inform, educated and persuade society to a particular course. Some of the videos are:-

1. Doing the Will of God: The Story of the Servant of God, Maurice Michael Cardinal Otunga (2013)
2. Never Again (2011) is aimed at persuading all people of good will that never again

should Kenya walk the path of 2007-2008 post election violence.

3. Two are Better than One: The Phenomenon of Single Parenthood (2011) documents the reality of single parenthood in our contemporary society.
4. The Fishing Rod & Road (2011) is a video that documents the Church's intent of giving the urban slum dwellers a fishing rod and road but not fish
5. A voyage of 40 years (2011) presents the fact that the seed of faith planted in Machakos by the early missionaries more than 40 years ago is alive and active.
6. ... There is Hope (2010) is a video that helps the public to understand that epilepsy is a medical condition that can be controlled such that a person with epilepsy leads a normal life.
7. Facts about the ICC (2010) is a production of CUEA's Faculty of Law – commercial clips – inviting the public to come and be enlightened on The ICC
8. Giving New Life (2010) is a production indicating that an individual can touch and transform the lives of many people by demystifying misconceptions such as those surrounding epilepsy.
9. Moving On... Transforming Africa through Leadership (2010) was aimed at helping Strathmore University raise money to realize the construction of her third phase
10. Choose Life and You will Live (2010) depicts the stand of the Catholic Church on the Kenyan proposed Constitution.
11. Live From Rome! Vatican City! (2009) was an AD for the local TV stations to alert Kenyans to watch the Triduum celebrations from Rome.

Other activities / Information

- (1) At the request of the Communication Department, and with the help of colleagues, I managed to successfully plan the students' trip to London and Paris (July 2014).
- (2) 2015 I planned the students visit to Tanzania – Ngorongoro Craters, and EAC Headquarters in Arusha
- (3) 2016 I planned the students visit to Rwanda – Media Houses and Media Council of Rwanda
- (4) In October 2012, during the Conference in Mwanza-Tanzania, EACA appointed me the Convener of 2013 Internal Communication Conference
- (5) On 22nd August 2012, I was requested by Daystar, alongside other alumni, to meet Commission for Higher Education (now Commission for University Education) as an alumna of Daystar University.
- (6) I set and observe my office hours
- (7) I am computer literate
- (8) I have basic knowledge in operations of ICT such as setting up a projector, preparing and presenting work on Power Point.

<p>8. Classes you teach:</p>	<p>Current classes I'm teaching (for January 2019 Semester) COM 321X (Communication Research, Design & Strategy) - Undergraduate COM 639X (Crisis Communication and Media Relations) COM 624X (Communication Ethics and Media Law) COM 654 (Advanced Corporate Communication and Management) GRW 611X (Graduate and Research Writing 1)</p> <p>Other Classes I have taught</p> <p>PhD GRA 801 – Doctoral Colloquim COM 831 – Media Stewardship and Social-Cultural Institutions</p> <p>Masters COM 621 – Communication Theory COM 681 – Advance Video and Audio Productions GRW 613 – Graduate and Research Writing II</p> <p>Undergraduate COM226 - Interpersonal and Small Group Communication COM 263 – Writing for Broadcast COM 264 – Script writing COM 474 – Media Management COM 323 – Communication Systems in Africa COM 364 – Writing for the Screen</p> <p>Diploma ICO 056 – Radio Production</p>
<p>9. Other relevant links:</p>	<ul style="list-style-type: none"> • ResearchGate - ALLando@gmail, Google scholar (Agnes Lucy Lando)
<p>10. Official Contact Details:</p>	<ul style="list-style-type: none"> • Email: allando@daystar.ac.ke / allando2014@gmail.com • Telephone number(s) + 254 714246224 / + 254 733 995679 WhatsApp ONLY +254 702 390 922 • Social Media details: twitter - @lando_sr Facebook - Agnes Lucy Lando