


Daystar University Staff Profile - Wamunyu

<p><b>1. Name:</b></p>	<p>Wambui Wamunyu, PhD          Head, Media and Film Studies          Senior Lecturer in Journalism Studies</p>
<p><b>2. Passport photo:</b></p>	
<p><b>3. Job Title and Responsibilities:</b></p>	<p>Head of Department, Media and Film Studies          Responsible for the leadership and coordination of: faculty and student activities and administration; curriculum review and development; establishment of strategic collaborations with industry and other stakeholders          Senior lecturer and researcher in journalism. Courses include News Reporting and Writing, Feature and Magazine Writing, Editing, Research Methods.</p>
<p><b>4. Biography (About Me):</b></p>	<p>I am a media educator, communication consultant, and former journalism practitioner whose professional experience includes co-authoring a book on the history of a Kenyan sports institution, teaching adult and young learners, as well as consultancies in digital technology use, editing and writing. My research interests include the use of digital technologies in journalism, media history and pedagogy. I am a member of the Kenya Editors' Guild, and Kenya ICT Action Network, as well as a 2015 iHub Research Fellow.</p>
<p><b>5. Academic Qualifications:</b></p>	<p>Phd – Media Studies          Daystar University          ‘An actor-network analysis of the use of the World Wide Web in a Kenyan newsroom’s journalistic practice: A case of Capital FM’           MA – Journalism          Northeastern University           B.Ed – Music and French</p>

	Kenyatta University
<p><b>6. Research Interests:</b></p>	<p>Research interests include digital technology use in newsrooms, media history and pedagogy, as well as Internet governance.</p> <p><b>Brief summary</b></p> <ul style="list-style-type: none"> <li>– Contributor, ICT report 2017, published by Kenya ICT Action Network (2018)</li> <li>– Contributor, Policy brief on Internet Shutdowns and Elections, published by Kenya ICT Action Network (July 2017)</li> <li>– Consultant trainer on gender-based violence in digital contexts, UN Women-funded <i>Vunja Kimya GBV Campus Project</i> (May 2016)</li> <li>– Consultant trainer on social media and advocacy, Uraia Trust (August 2015)</li> <li>– Session presenter/moderator for multiple panels, covering topics such as the film industry, and digital technologies in Kenya (2015 – present)</li> <li>– Contributor of articles and commentary in <i>Business Daily</i>, <i>Daily Nation</i>, <i>ET</i> magazine, <i>pambazuka.org</i>, and KTN among other media outlets (1998-present)</li> </ul>
<p><b>7. Publications:</b></p>	<ul style="list-style-type: none"> <li>○ <b>Journal articles</b> <ul style="list-style-type: none"> <li>– <i>Old habits, new realities: Digital newsrooms in Kenya commercial media houses</i> – (Wamunyu, W. &amp; Wahutu, j. Siguru) forthcoming in the African Journalism Studies’ African Digital Media Review (ADMR) Issue no. 4</li> <li>– <i>Smartphone, professional behavior and workplace socialization: A case of a Kenyan newsroom</i> (author Wamunyu, W.) forthcoming in the inaugural issue of the Africa Journal of Media and Communication</li> <li>– <i>New actors in journalistic practice: The case of a Kenyan radio station</i> – (Wamunyu, W.) published in the Journal of Language, Technology and Entrepreneurship in Africa (2017)</li> </ul> </li> <li>○ <b>Books</b> <ul style="list-style-type: none"> <li>– Co-author, <i>A History of Parklands Sports Club</i>, a book published by Kwani Trust (2006)</li> </ul> </li> <li>○ <b>Conferences</b> <ul style="list-style-type: none"> <li>– <i>Social ecological investigation of research development experiences among urban-based postgraduate students</i>- co-authored paper presented at the British Institute in Eastern Africa Graduate conference (March 2019)</li> <li>– <i>Fine, switch off the signals’: Digital discourse among Kenyans on</i></li> </ul> </li> </ul>

*the January – February 2018 shutdown* – paper presented at an Internet Shutdown workshop, University of Johannesburg (June 2018)

- *Maternal parenting and the socializing of gender roles among children: A study of Ugandan and Kenyan women* (2<sup>nd</sup> author) – paper presented at the International Communication Association Conference, San Diego, USA (May 2018)
- *Spaces, concepts, and actors: Visualising the integration of digital technologies in a broadcast newsroom* – paper presented at the International Communication Association Conference, San Diego, USA (May 2017)
- *Journalism online: Emerging dynamics at a Kenyan news organisation* – paper presented at the Africa Studies Association Conference, Washington DC, USA (December 2016)
- *Media performance and challenges in the digital era: An overview of the Kenyan context* – paper presented at the East Africa Communication Association Conference, Nairobi, Kenya (September 2015)
- *Uses and gratifications approach: A critique of its use in select theses* – paper presented at the East Africa Communication Association Conference, Nairobi, Kenya (October 2013)
- *Academic Dishonesty: Student attitudes and knowledge* – paper presented at the Catholic University of East Africa's Inaugural Annual Interdisciplinary Conference, Nairobi Kenya (July 2012)

- **Media commentary and appearances**

- Press Pass, NTV (2018, September 10). Headlines that people receive on the dailies. Retrieved from [https://www.youtube.com/watch?v=Nh\\_bzC1C9pE](https://www.youtube.com/watch?v=Nh_bzC1C9pE)
- Wamunyu, W. (2016, September 8). Freedom of information law a game-changer. *Daily Nation*. Retrieved from <https://www.nation.co.ke>
- Wamunyu, W. (2015, December 18). Why universities need places to think. Retrieved from <https://ihub.co.ke/blogs/26565/why-universities-need-places-to-think>
- Wamunyu, W. (2011, February 11). Dire poverty rubs shoulders with luxury in India. Retrieved from <https://www.businessdailyafrica.com>

- **Other presentations**

- *Creative negotiation: Tech in the Kenyan newsroom* – presented at iHub, Nairobi, Kenya (February 2016)
- Presenter, IDASA AIDS and Governance Conference, Dar es Salaam, Tanzania (2011)
- Participant, Fahamu African Journalist study tour of emerging economic powers, New Delhi, India (2011)

<b>8. Classes you teach:</b>	Classes I teach include: Undergraduate classes in journalism, writing, & editing Postgraduate classes in research, communication theory, and mass communication
<b>9. Other relevant links:</b>	
<b>10. Official Contact Details:</b>	Email: <a href="mailto:wwamunyu@daystar.ac.ke">wwamunyu@daystar.ac.ke</a> : Twitter: <a href="https://twitter.com/MwalimuW">@MwalimuW</a> LinkedIn: <a href="https://ke.linkedin.com/in/wambui-wamunyu-7b421825">https://ke.linkedin.com/in/wambui-wamunyu-7b421825</a>