



**QUESTIONNAIRE FOR NAIROBI CAMPUS MAY 2020 SEMESTER (EVENING)**

*The Corporate Affairs department is carrying out a survey that will enable us establish an effective way of reaching out to our target publics. We also want to find out how best we can serve you and make your stay at Daystar University worthwhile. Kindly take a few minutes to fill this questionnaire to enable us achieve this goal. All responses will be treated with confidence.*

Age (Optional) \_\_\_\_\_ Gender  Male  Female

**1. What Programme have you been admitted to pursue in Daystar?**  
 Undergraduate Program  Post-Graduate Program

**2. What major are you pursuing in your programme?**  
\_\_\_\_\_

**3. Are you in Employment?**  Yes  No

**b) If yes, where? \_\_\_\_\_ Designation \_\_\_\_\_**

**4. How would you evaluate the level of knowledge of Daystar at your workplace?**

Well Known  Hardly known  
 Known  Not known at all  
 Average

**5. How did you learn/know about Daystar?**  
\_\_\_\_\_

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**6. Was Daystar University your first choice? If, No, which was your first choice?**

Yes  
 No, My first choice was \_\_\_\_\_

**b) Why was this University your first choice? \_\_\_\_\_**  
\_\_\_\_\_

**c) What other Universities did you look at before choosing Daystar?**  
\_\_\_\_\_

**9. Which of the following was most important to you when making a decision to join Daystar University? (tick all that apply)**

- |  |   |
|--|---|
| <input type="checkbox"/> Cost comparison                               | <input type="checkbox"/> Campus Location  |
| <input type="checkbox"/> Availability of a particular program of study | <input type="checkbox"/> Size of student body   |
| <input type="checkbox"/> Academic Reputation                           | <input type="checkbox"/> Class size   |
| <input type="checkbox"/> Advertisements                                | <input type="checkbox"/> Entrance requirements  |
| <input type="checkbox"/> Courses schedule                              | <input type="checkbox"/> Advice from someone who attended or worked at Daystar        |
| <input type="checkbox"/> Availability of scholarships                  | <input type="checkbox"/> Friends / Colleagues attending or planning to attend Daystar |
| <input type="checkbox"/> Academic Facilities                           |   |
| <input type="checkbox"/> Christian Character                           |   |

Other (please specify) \_\_\_\_\_

**10. Which newspaper do you read most?**

- |   |  |
|---|--|
| <input type="checkbox"/> Daily Nation     | <input type="checkbox"/> The Star        |
| <input type="checkbox"/> The Standard     | <input type="checkbox"/> Other (specify) |
| <input type="checkbox"/> The East African | _____                                    |
| <input type="checkbox"/> Kenya Times      |  |

**11. Which radio station do you listen to most?** \_\_\_\_\_

**12. Which TV station do you view most?** \_\_\_\_\_

*Thank you for your time!*