

10TH SOCIAL MEDIA TECHNOLOGY CONFERENCE 26 - 28 NOVEMBER 2020

Abstract submission deadline Extended to 30th June 2020

Conference Theme: **Social Media (de) Revolution: Past, Present and Future**

Jointly Hosted by : **Daystar University (Nairobi, Kenya) and Howard University (Washington DC, USA)**

Conference Venue: **Daystar University, Nairobi Campus**

Social media are affecting human communications in the 21st century. From social networking, health and lifestyle, business transactions, family relations and religious affinities, social media are revolutionizing the world. Social Media Technology platforms such as **Twitter, Naijapal, Chomi, LenaliApp, Instagram, Facebook, and WhatsApp**, the world over, are transforming communications for humankind. This fast-paced human-to-human communication media is not controlled by professional journalists on any given setting but by hundreds of everyday people who are onsite uploading texts, tweets, videos and photos in real-time.

As result, problems are bound to occur. How to deal with these issues is the reason for the joint Daystar University and Howard University Social Media Technology Conference. The aim is to share facts, emerging trends, current studies and research on Social Media Technology. The Organizing Committee is accepting abstracts (for papers, posters and panels) on the following themes:-

- The Language of Social Media
- Social Media and Communication
- Social Media and Community Development
- Social Media and Reconciliation
- Social Media and Management
- Social Media and Education
- Social Media and Child Development
- Social Media, Business and Management
- Social Media and Commerce
- Social Media and Performing Arts
- Social Media, Leadership and Governance
- Social Media and Ethics
- Social Media and Journalism
- Social Media and Security
- Social Media and Sports

Abstract Submission

Abstracts should be in Rich Text Format (RTF) and submitted to:
daystar-howardconference@daystar.ac.ke

For information & clarification please contact:

Sr. Prof. A. L. Lando, PhD

Convener, 2020 Daystar University-Howard University Joint Conference.

Email: daystar-howardconference@daystar.ac.ke

Prof. Langmia Kehbuma, PhD

Co-Convener, 2020 Daystar University-Howard University Joint Conference.

Email: klangmia@gmail.com

Making Payment

1. By MPESA: On your phone, select MPESA menu then Paybill. You will be required to give the following details:

(i) MPESA paybill No.: 209800

(ii) Account name: duhu2020

(iii) Amount you are depositing (Top up Ksh50 to your payment being the bank charges for your MPESA transaction). Once you pay you will receive a notification confirming that you have paid to Daystar University. Kindly email the MPESA confirmation code to finance@daystar.ac.ke

Abstract Publication

The accepted Abstracts shall be published in the Conference (program) proceedings.

2. By Bank Deposit

Beneficiary Bank: Co-operative Bank (K) Ltd

Address: P. O. BOX 321 - 00204

Branch: Athi River, Kenya

Account number: 01120065209800

International (USD) Account

Account number: 02120065209800

Swift Code: KCOOKENA

Sort Code: 11033

3. Onsite Payment: Conference participants can use VISA card for payment (KSHS)

POSTPONED
TO 19-21 OCTOBER 2021

Conference Costs & Payment

Local (Africa)

* Students – USD 50 (KSHS 5, 000)

* Non students – USD 100 (KSHS 10, 000)

International (outside Africa)

* Students – USD 50

* Non students – USD 150

Onsite payment

*The organizing Committee will accept onsite payments ONLY in KSHS as follows:

Local (Africa)

* Students – KSHS 6,000

* Non students – KSHS 12,000

International (outside Africa)

* Students – USD 60

* Non students – USD 200

